

Lobbying And Time Expenditures

2013-2014 Legislative Session

January-June 2013

Apple Inc.

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	15.00	38.00	\$12,000.00
Government Policy Solutions, LLC			\$12,000.00
Forbes McIntosh	15.00	38.00	\$0.00
Comments:			
In-House Lobbyists	0.00	0.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$0.00
Overhead²			\$0.00
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	15.00 Hours	38.00 Hours	\$12,000.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	30%
Assembly Bill 108	10 %
Assembly Bill 124	10 %
Senate Bill 89	10 %
Budget Bill Subjects	40%
General Fund Taxes: Sales and Excise Taxes	20 %
Public Instruction: General School Aids and Revenue Limits	20 %
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	30%
Promote Education Technology Programs	30 %
Minor Efforts	0%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Friday, July 26, 2013

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

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3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Tanya Graham and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Apple Inc..

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.