

Lobbying And Time Expenditures

2013-2014 Legislative Session

July-December 2013

Madison Gas & Electric Company

| Description Of Totals And Expenditures | Hours Communicating | Hours Other | Dollars |
|---|----------------------------|--------------------|--------------------|
| Contract Lobbyists | 12.50 | 53.25 | \$62,500.00 |
| Stenger Government Relations, LLC | | | \$10,750.00 |
| Matt Phillips | 0.00 | 2.25 | \$0.00 |
| Scott Stenger | 1.00 | 2.50 | \$0.00 |
| Wimmer and Company | | | \$51,750.00 |
| Eric J Petersen | 11.50 | 48.50 | \$0.00 |
| Comments: | Payments made as retainer. | | |
| In-House Lobbyists | 4.50 | 42.00 | \$2,790.00 |
| John Sumi | 4.50 | 42.00 | \$2,790.00 |
| Scott Neitzel | 0.00 | 0.00 | \$0.00 |
| Comments: | | | |
| Non-Lobbyist Employees | 0.00 | 0.00 | \$0.00 |
| Comments: | | | |
| Fringe Benefits¹ | | | \$837.00 |
| Overhead² | | | \$1,088.10 |
| Payments to Officials³ | | | \$0.00 |
| Travel and Living Expenses | | | |
| a) Lobbyist Employees | | | \$0.00 |
| b) Non-Lobbyist Employees | | | \$0.00 |
| All Other Lobbying Expenses | | | \$0.00 |
| Total Lobbying Time And Expenditures: | 17.00 Hours | 95.25 Hours | \$67,215.10 |
| Allocation of Lobbying Effort | | | Percent |
| Legislative Proposals | | | 7% |
| Assembly Bill 345 | | | 4 % |
| Senate Bill 167 | | | 3 % |
| Budget Bill Subjects | | | 0% |
| Administrative Rulemaking Proceedings | | | 0% |
| Topics Not Yet Assigned A Bill Or Rule Number | | | 69% |
| Proposals related to enforcement of requirements of one-call system for locating utility transmission facilities. | | | 13 % |
| LRB 0644: installation of smart meters at premises of public utility customers and allowing an opt-out | | | 17 % |
| Third party ownership of renewable energy facilities and net metering policies. | | | 7 % |
| Proposals related to the providing of natural gas, electricity, or other energy | | | 32 % |

| | |
|---|-------------|
| services in the MGE service area and Wisconsin. | 02 / 0 |
| Minor Efforts | 10% |
| All Other Matters | 14% |
| Total Reported Lobbying Effort: | 100% |

Report Certified On: Friday, January 31, 2014

1.
 Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.
 Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.
[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am John Sumi and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Madison Gas & Electric Company.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.