

Lobbying And Time Expenditures

2013-2014 Legislative Session

January-June 2013

The Alliance

| Description Of Totals And Expenditures | Hours Communicating | Hours Other | Dollars |
|--|---------------------|--------------------|--------------------|
| Contract Lobbyists | 31.50 | 60.50 | \$16,100.00 |
| Melissa Duffy Communications, LTD | | | \$0.00 |
| Melissa Duffy | 31.50 | 60.50 | \$16,100.00 |
| Comments: | | | |
| In-House Lobbyists | 20.00 | 14.00 | \$3,534.00 |
| Cheryl DeMars | 20.00 | 14.00 | \$3,534.00 |
| Comments: | | | |
| Non-Lobbyist Employees | 0.00 | 0.00 | \$0.00 |
| Comments: | | | |
| Fringe Benefits¹ | | | \$1,060.20 |
| Overhead² | | | \$1,378.26 |
| Payments to Officials³ | | | \$0.00 |
| Travel and Living Expenses | | | |
| a) Lobbyist Employees | | | \$0.00 |
| b) Non-Lobbyist Employees | | | \$0.00 |
| All Other Lobbying Expenses | | | \$0.00 |
| Total Lobbying Time And Expenditures: | 51.50 Hours | 74.50 Hours | \$22,072.46 |

| Allocation of Lobbying Effort | Percent |
|--|-------------|
| Legislative Proposals | 40% |
| Assembly Bill 109 | 30 % |
| Senate Bill 131 | 10 % |
| Budget Bill Subjects | 10% |
| Health Services: Other Health Programs & Departmentwide | 10 % |
| Administrative Rulemaking Proceedings | 0% |
| Topics Not Yet Assigned A Bill Or Rule Number | 45% |
| Proposals to reform the Wisconsin's Workers' Compensation Program. | 5 % |
| LRBs 0800 and 1991, relating to fees for dental services. We oppose these proposals as detrimental to Wisconsin employers. | 10 % |
| Support for WHIO and its ability to publicly report of health care cost and quality data | 10 % |
| Healthcare cost and quality transparency | 20 % |
| Minor Efforts | 5% |
| All Other Matters | 0% |
| Total Reported Lobbying Effort: | 100% |

Report Certified On: Tuesday, July 30, 2013

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

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fringe. If you wish to manually calculate fringe benefits and overhead,click the Calculate Fringe and Overhead button below:

3.

Wis. Stats. 13.68(d): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Melissa Duffy and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of The Alliance.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.