

Lobbying And Time Expenditures

2013-2014 Legislative Session

July-December 2013

The Alliance

| Description Of Totals And Expenditures | Hours Communicating | Hours Other | Dollars |
|---|---------------------|--------------------|--------------------|
| Contract Lobbyists | 8.75 | 46.50 | \$9,668.75 |
| Melissa Duffy Communications, LTD | | | \$9,668.75 |
| Melissa Duffy | 8.75 | 46.50 | \$0.00 |
| Comments: | | | |
| In-House Lobbyists | 16.00 | 23.00 | \$4,054.05 |
| Cheryl DeMars | 16.00 | 23.00 | \$4,054.05 |
| Comments: | | | |
| Non-Lobbyist Employees | 0.00 | 0.00 | \$0.00 |
| Comments: | | | |
| Fringe Benefits¹ | | | \$1,216.22 |
| Overhead² | | | \$1,581.08 |
| Payments to Officials³ | | | \$0.00 |
| Travel and Living Expenses | | | |
| a) Lobbyist Employees | | | \$0.00 |
| b) Non-Lobbyist Employees | | | \$0.00 |
| All Other Lobbying Expenses | | | \$0.00 |
| Total Lobbying Time And Expenditures: | 24.75 Hours | 69.50 Hours | \$16,520.09 |
| Allocation of Lobbying Effort | | | Percent |
| Legislative Proposals | | | 5% |
| Assembly Bill 238 | | | 2 % |
| Senate Bill 300 | | | 3 % |
| Budget Bill Subjects | | | 0% |
| Administrative Rulemaking Proceedings | | | 0% |
| Topics Not Yet Assigned A Bill Or Rule Number | | | 80% |
| Proposals to reform the Wisconsin's Workers' Compensation Program. | | | 45 % |
| Aligning incentives for health care providers to promote value based health care purchasing | | | 22 % |
| Healthcare cost and quality transparency | | | 13 % |
| Minor Efforts | | | 8% |
| All Other Matters | | | 7% |
| Total Reported Lobbying Effort: | | | 100% |

Report Certified On: Friday, January 31, 2014

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

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3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Melissa Duffy and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of The Alliance.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.