

Lobbying And Time Expenditures

2013-2014 Legislative Session

January-June 2013

Wisconsin Insurance Alliance

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	30.00	43.00	\$93,000.00
Arrowhead Strategies, LLC			\$30,000.00
Robert Seitz	1.00	2.00	\$0.00
Lee Government Relations, LLC			\$63,000.00
Misha V Lee	29.00	41.00	\$0.00
Comments:			
In-House Lobbyists	168.00	215.50	\$27,318.00
Andrew Franken	168.00	215.50	\$27,318.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$8,195.40
Overhead²			\$10,654.02
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$285,000.00
Total Lobbying Time And Expenditures:	198.00 Hours	258.50 Hours	\$424,167.42
Allocation of Lobbying Effort			Percent
Legislative Proposals			40%
Assembly Bill 19			5 %
Assembly Bill 29			5 %
Assembly Bill 65			5 %
Assembly Bill 81			15 %
Assembly Bill 140			5 %
Assembly Bill 237			5 %
Budget Bill Subjects			10%
Insurance			10 %
Administrative Rulemaking Proceedings			0%
Topics Not Yet Assigned A Bill Or Rule Number			20%
Certificate of insurance			5 %
property and casualty underwriting			5 %

Civil justice reform	5 %
Dog bite legislation	5 %
Minor Efforts	20%
All Other Matters	10%
Total Reported Lobbying Effort:	100%

Report Certified On: Wednesday, July 31, 2013

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Andrew Franken and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Insurance Alliance.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.