

Lobbying And Time Expenditures

2013-2014 Legislative Session

July-December 2013

Wisconsin Insurance Alliance

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	19.00	50.50	\$93,000.00
Arrowhead Strategies, LLC			\$30,000.00
Robert Seitz	0.50	3.50	\$0.00
Lee Government Relations, LLC			\$63,000.00
Misha V Lee	18.50	47.00	\$0.00
Comments:			
In-House Lobbyists	142.00	153.75	\$31,000.00
Andrew Franken	142.00	153.75	\$31,000.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$9,300.00
Overhead²			\$12,090.00
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$71,000.00
Total Lobbying Time And Expenditures:	161.00 Hours	204.25 Hours	\$216,390.00
Allocation of Lobbying Effort			Percent
Legislative Proposals			40%
Assembly Bill 19			10 %
Assembly Bill 29			5 %
Assembly Bill 287			5 %
Assembly Bill 373			15 %
Senate Bill 130			5 %
Budget Bill Subjects			0%
Administrative Rulemaking Proceedings			0%
Topics Not Yet Assigned A Bill Or Rule Number			40%
Risk Retention Groups			5 %
Model Holding Company - ORSA			15 %
Loss of use of rental cars			5 %
Worker's compensation			15 %

Minor Efforts	15%
All Other Matters	5%
Total Reported Lobbying Effort:	100%

Report Certified On: Thursday, January 30, 2014

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Andrew Franken and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Insurance Alliance.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.