

Lobbying And Time Expenditures

2013-2014 Legislative Session

January-June 2014

Wisconsin Insurance Alliance

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	29.00	59.75	\$111,500.00
Arrowhead Strategies, LLC			\$30,000.00
Robert Seitz	2.50	3.00	\$1,000.00
Lee Government Relations, LLC			\$63,000.00
Misha V Lee	26.50	56.75	\$17,500.00
Comments:			
In-House Lobbyists	113.00	117.50	\$23,690.00
Andrew Franken	113.00	117.50	\$23,690.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$7,107.00
Overhead²			\$9,239.10
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$51,169.00
Total Lobbying Time And Expenditures:	142.00 Hours	177.25 Hours	\$202,705.10
Allocation of Lobbying Effort			Percent
Legislative Proposals			70%
Assembly Bill 19			5 %
Assembly Bill 373			10 %
Assembly Bill 523			5 %
Assembly Bill 711			15 %
Assembly Bill 735			10 %
Assembly Bill 737			5 %
Assembly Bill 808			5 %
Senate Bill 292			5 %
Senate Bill 550			5 %
Senate Bill 582			5 %
Budget Bill Subjects			0%
Administrative Rulemaking Proceedings			0%

Topics Not Yet Assigned A Bill Or Rule Number	5%
Loss of use of rental cars	5 %
Minor Efforts	20%
All Other Matters	5%
Total Reported Lobbying Effort:	100%

Report Certified On: Thursday, July 31, 2014

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Andrew Franken and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Insurance Alliance.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.