

Lobbying And Time Expenditures

2013-2014 Legislative Session

July-December 2014

Wisconsin Insurance Alliance

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	13.50	73.75	\$93,000.00
Arrowhead Strategies, LLC			\$30,000.00
Robert Seitz	6.00	34.25	\$0.00
Lee Government Relations, LLC			\$63,000.00
Misha V Lee	7.50	39.50	\$0.00
Comments:			
In-House Lobbyists	42.00	71.25	\$15,000.00
Andrew Franken	42.00	71.25	\$15,000.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$4,500.00
Overhead²			\$5,850.00
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$15,000.00
Total Lobbying Time And Expenditures:	55.50 Hours	145.00 Hours	\$133,350.00
Allocation of Lobbying Effort			Percent
Legislative Proposals			0%
Budget Bill Subjects			0%
Administrative Rulemaking Proceedings			0%
Topics Not Yet Assigned A Bill Or Rule Number			40%
Transportation Network Company Insurance Requirements			10 %
Structured Settlements			15 %
Model Holding Company - ORSA			5 %
Worker's compensation			10 %
Minor Efforts			50%
All Other Matters			10%
Total Reported Lobbying Effort:			100%

Report Certified On: Monday, February 2, 2015

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Karla Kahl and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Insurance Alliance.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.