

Lobbying And Time Expenditures

2013-2014 Legislative Session

January-June 2014

Northwestern Mutual

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	18.50	27.50	\$168,000.00
Capitol Consultants Inc			\$72,000.00
Tony Lengenohl	0.00	0.00	\$0.00
William J McCoshen	0.00	0.00	\$0.00
Hubbard Wilson & Zelenkova, LLC			\$96,000.00
Timothy J Elverman	0.00	0.00	\$0.00
Gregory Hubbard	3.25	14.25	\$0.00
AJ Wilson	15.25	13.25	\$0.00
Comments:	Capital Consultants Inc. retained - no lobbying hours.		
In-House Lobbyists	12.00	4.50	\$2,091.31
Susan W Callanan	12.00	4.50	\$2,091.31
Comments:	Brian Pleva authorized with Northwestern Mutual 7/25/14.		
Non-Lobbyist Employees	7.00	5.00	\$1,480.96
Comments:			
Fringe Benefits¹			\$1,071.68
Overhead²			\$1,393.19
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$737.89
b) Non-Lobbyist Employees			\$116.60
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	37.50 Hours	37.00 Hours	\$174,891.63
Allocation of Lobbying Effort			Percent
Legislative Proposals			80%
Assembly Bill 735			20 %
Assembly Bill 736			20 %
Senate Bill 581			20 %
Senate Bill 582			20 %
Budget Bill Subjects			0%
Administrative Rulemaking Proceedings			0%
Topics Not Yet Assigned A Bill Or Rule Number			20%
Development, drafting or introduction of principle based reserves proposal			5 %

Development, drafting or introduction of a proposal relating to legislation to adopt National Association of Insurance Commissioners (NAIC) Insurer Receivership Model Act (IRMA) Section 711, regarding the qualified financial contracts of insurers.	10 %
Proposed rule that would require life insurers to use the 2012 Individual Annuity Reserving Mortality Table (2012 IAR Table)	5 %
Minor Efforts	0%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Monday, July 28, 2014

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Marita Green and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Northwestern Mutual.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.