

Lobbying And Time Expenditures

2013-2014 Legislative Session

January-June 2013

National Association of Insurance & Financial Advisors (NAIFA) Wisconsin

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	15.30	80.60	\$75,000.00
Martin Schreiber & Associates Inc			\$75,000.00
Jeremey J Shepherd	2.50	5.50	\$0.00
William McClenahan	12.80	75.10	\$0.00
Comments:			
In-House Lobbyists	0.00	0.00	\$0.00
Comments:			
Non-Lobbyist Employees	1.00	64.75	\$1,609.56
Comments:			
Fringe Benefits¹			\$482.87
Overhead²			\$627.73
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	16.30 Hours	145.35 Hours	\$77,720.16
Allocation of Lobbying Effort			Percent
Legislative Proposals			0%
Budget Bill Subjects			40%
Insurance			40 %
Administrative Rulemaking Proceedings			0%
Topics Not Yet Assigned A Bill Or Rule Number			40%
state oversight of Health Insurance Exchanges			20 %
Long Term Care insurance commissions.			20 %
Minor Efforts			10%
All Other Matters			10%
Total Reported Lobbying Effort:			100%

Report Certified On: Thursday, July 25, 2013

1.

Fringe benefits are automatically calculated as 30% of salary.Overhead is automatically calculated as

30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead,click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary.Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead,click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Laura Portz and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of National Association of Insurance & Financial Advisors (NAIFA) Wisconsin.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.