

# Lobbying And Time Expenditures

2013-2014 Legislative Session

July-December 2013

## National Association of Insurance & Financial Advisors (NAIFA) Wisconsin

| Description Of Totals And Expenditures               | Hours Communicating | Hours Other         | Dollars            |
|--|---------------------|---------------------|--------------------|
| <b>Contract Lobbyists</b>                            | <b>21.30</b>        | <b>91.30</b>        | <b>\$21,000.00</b> |
| Martin Schreiber & Associates Inc                    |                     |                     | \$21,000.00        |
| Jeremey J Shepherd                                   | 1.00                | 2.00                | \$0.00             |
| William McClenahan                                   | 20.30               | 89.30               | \$0.00             |
| Comments:  |                     |                     |                    |
| <b>In-House Lobbyists</b>                            | <b>0.00</b>         | <b>0.00</b>         | <b>\$0.00</b>      |
| Comments:  |                     |                     |                    |
| <b>Non-Lobbyist Employees</b>                        | <b>3.50</b>         | <b>13.25</b>        | <b>\$360.99</b>    |
| Comments:  |                     |                     |                    |
| <b>Fringe Benefits<sup>1</sup></b>                   |                     |                     | <b>\$108.30</b>    |
| <b>Overhead<sup>2</sup></b>                          |                     |                     | <b>\$140.79</b>    |
| <b>Payments to Officials<sup>3</sup></b>             |                     |                     | <b>\$0.00</b>      |
| <b>Travel and Living Expenses</b>                    |                     |                     |                    |
| <b>a) Lobbyist Employees</b>                         |                     |                     | <b>\$0.00</b>      |
| <b>b) Non-Lobbyist Employees</b>                     |                     |                     | <b>\$0.00</b>      |
| <b>All Other Lobbying Expenses</b>                   |                     |                     | <b>\$0.00</b>      |
| <b>Total Lobbying Time And Expenditures:</b>         | <b>24.80 Hours</b>  | <b>104.55 Hours</b> | <b>\$21,610.07</b> |
| <b>Allocation of Lobbying Effort</b>                 |                     |                     | <b>Percent</b>     |
| <b>Legislative Proposals</b>                         |                     |                     | <b>0%</b>          |
| <b>Budget Bill Subjects</b>                          |                     |                     | <b>0%</b>          |
| <b>Administrative Rulemaking Proceedings</b>         |                     |                     | <b>0%</b>          |
| <b>Topics Not Yet Assigned A Bill Or Rule Number</b> |                     |                     | <b>80%</b>         |
| state oversight of Health Insurance Exchanges        |                     |                     | 25 %               |
| Long Term Care insurance commissions.                |                     |                     | 55 %               |
| <b>Minor Efforts</b>                                 |                     |                     | <b>0%</b>          |
| <b>All Other Matters</b>                             |                     |                     | <b>20%</b>         |
| <b>Total Reported Lobbying Effort:</b>               |                     |                     | <b>100%</b>        |

**Report Certified On: Monday, January 20, 2014**

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

### **Certification and Electronic Signature**

I certify I am Laura Portz and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of National Association of Insurance & Financial Advisors (NAIFA) Wisconsin.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.