

Lobbying And Time Expenditures

2013-2014 Legislative Session

July-December 2013

National Association of Insurance & Financial Advisors (NAIFA) Wisconsin

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	21.30	91.30	\$21,000.00
Martin Schreiber & Associates Inc			\$21,000.00
Jeremey J Shepherd	1.00	2.00	\$0.00
William McClenahan	20.30	89.30	\$0.00
Comments:			
In-House Lobbyists	0.00	0.00	\$0.00
Comments:			
Non-Lobbyist Employees	3.50	13.25	\$360.99
Comments:			
Fringe Benefits¹			\$108.30
Overhead²			\$140.79
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	24.80 Hours	104.55 Hours	\$21,610.07
Allocation of Lobbying Effort			Percent
Legislative Proposals			0%
Budget Bill Subjects			0%
Administrative Rulemaking Proceedings			0%
Topics Not Yet Assigned A Bill Or Rule Number			80%
state oversight of Health Insurance Exchanges			25 %
Long Term Care insurance commissions.			55 %
Minor Efforts			0%
All Other Matters			20%
Total Reported Lobbying Effort:			100%

Report Certified On: Monday, January 20, 2014

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Laura Portz and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of National Association of Insurance & Financial Advisors (NAIFA) Wisconsin.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.