

# Lobbying And Time Expenditures

2013-2014 Legislative Session

July-December 2014

## National Association of Insurance & Financial Advisors (NAIFA) Wisconsin

| Description Of Totals And Expenditures                        | Hours Communicating | Hours Other         | Dollars            |
|---|---------------------|---------------------|--------------------|
| <b>Contract Lobbyists</b>                                     | <b>16.50</b>        | <b>103.10</b>       | <b>\$75,000.00</b> |
| Martin Schreiber & Associates Inc                             |                     |                     | \$75,000.00        |
| Jeremey J Shepherd  | 0.00                | 0.00                | \$0.00             |
| William McClenahan  | 16.50               | 103.10              | \$0.00             |
| Comments:   |                     |                     |                    |
| <b>In-House Lobbyists</b>                                     | <b>0.00</b>         | <b>0.00</b>         | <b>\$0.00</b>      |
| Comments:   |                     |                     |                    |
| <b>Non-Lobbyist Employees</b>                                 | <b>0.00</b>         | <b>0.00</b>         | <b>\$0.00</b>      |
| Comments:   |                     |                     |                    |
| <b>Fringe Benefits<sup>1</sup></b>                            |                     |                     | <b>\$0.00</b>      |
| <b>Overhead<sup>2</sup></b>                                   |                     |                     | <b>\$0.00</b>      |
| <b>Payments to Officials<sup>3</sup></b>                      |                     |                     | <b>\$0.00</b>      |
| <b>Travel and Living Expenses</b>                             |                     |                     |                    |
| a) Lobbyist Employees   |                     |                     | <b>\$0.00</b>      |
| b) Non-Lobbyist Employees                                     |                     |                     | <b>\$0.00</b>      |
| <b>All Other Lobbying Expenses</b>                            |                     |                     | <b>\$0.00</b>      |
| <b>Total Lobbying Time And Expenditures:</b>                  | <b>16.50 Hours</b>  | <b>103.10 Hours</b> | <b>\$75,000.00</b> |
| <b>Allocation of Lobbying Effort</b>                          |                     |                     | <b>Percent</b>     |
| <b>Legislative Proposals</b>                                  |                     |                     | <b>0%</b>          |
| <b>Budget Bill Subjects</b>                                   |                     |                     | <b>0%</b>          |
| <b>Administrative Rulemaking Proceedings</b>                  |                     |                     | <b>0%</b>          |
| <b>Topics Not Yet Assigned A Bill Or Rule Number</b>          |                     |                     | <b>70%</b>         |
| long term care savings accounts                               |                     |                     | 15 %               |
| administration of the office of the commissioner of insurance |                     |                     | 10 %               |
| long term care partnership program                            |                     |                     | 25 %               |
| Medicaid eligibility  |                     |                     | 10 %               |
| Draft OCI rule on annuity buyer's guide                       |                     |                     | 5 %                |
| state oversight of Health Insurance Exchanges                 |                     |                     | 5 %                |
| <b>Minor Efforts</b>  |                     |                     | <b>10%</b>         |
| <b>All Other Matters</b>                                      |                     |                     | <b>20%</b>         |
| <b>Total Reported Lobbying Effort:</b>                        |                     |                     | <b>100%</b>        |

## Report Certified On: Monday, January 19, 2015

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

### **Certification and Electronic Signature**

I certify I am William McClenahan and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of National Association of Insurance & Financial Advisors (NAIFA) Wisconsin.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.