

# Lobbying And Time Expenditures

2013-2014 Legislative Session

January-June 2014

**Robert W Baird and Company Inc**

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Contract Lobbyists</b>	<b>9.50</b>	<b>21.25</b>	<b>\$54,000.00</b>
Hubbard Wilson & Zelenkova, LLC			\$9,000.00
Gregory Hubbard	1.00	5.25	\$0.00
AJ Wilson	0.00	0.00	\$0.00
Wimmer and Company			\$45,000.00
Eric J Petersen	8.50	16.00	\$0.00
Comments:			
<b>In-House Lobbyists</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Dawn Marie Peterson	0.00	0.00	\$0.00
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Fringe Benefits<sup>1</sup></b>			<b>\$0.00</b>
<b>Overhead<sup>2</sup></b>			<b>\$0.00</b>
<b>Payments to Officials<sup>3</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			<b>\$0.00</b>
b) Non-Lobbyist Employees			<b>\$0.00</b>
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>9.50 Hours</b>	<b>21.25 Hours</b>	<b>\$54,000.00</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>27%</b>
Assembly Bill 533	27 %
<b>Budget Bill Subjects</b>	<b>0%</b>
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>52%</b>
Issues related to Tax Incremental Financing	43 %
Issues related to the issuance of bonds or other obligation by the state, public schools, technical colleges, or local governments	9 %
<b>Minor Efforts</b>	<b>0%</b>
<b>All Other Matters</b>	<b>21%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

**Report Certified On: Wednesday, July 30, 2014**

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

Wis. Stats. 13.68(d): Reimbursement to officials.

### Certification and Electronic Signature

I certify I am Heather Melzer and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Robert W Baird and Company Inc.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.