

Lobbying And Time Expenditures

2013-2014 Legislative Session

July-December 2013

Health First Wisconsin (formerly Smoke Free Wisconsin)

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	7.00	9.50	\$5,000.00
Arrowhead Strategies, LLC			\$5,000.00
Thomas Fonfara	7.00	9.50	\$0.00
Comments:			
In-House Lobbyists	39.25	104.50	\$4,568.64
Melissa Horn	31.50	71.00	\$2,562.50
Maureen Busalacchi	7.75	33.50	\$2,006.14
Comments:			
Non-Lobbyist Employees	1.75	31.75	\$608.20
Comments:			
Fringe Benefits¹			\$1,553.05
Overhead²			\$2,018.97
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$48.12
Total Lobbying Time And Expenditures:	48.00 Hours	145.75 Hours	\$13,796.98
Allocation of Lobbying Effort			Percent
Legislative Proposals			16%
Assembly Bill 61			3 %
Assembly Bill 344			3 %
Assembly Bill 481			4 %
Assembly Bill 609			5 %
Senate Bill 440			1 %
Budget Bill Subjects			0%
Administrative Rulemaking Proceedings			0%
Topics Not Yet Assigned A Bill Or Rule Number			84%
LRB-3040/1. Physical education in public schools.			4 %
LRB-0574/1. Tobacco Tax (Bies) A minimum tax on tobacco products, placement of cigarettes or tobacco products by retailers.			31 %
Policies that reduce alcohol misuse and abuse.			15 %

Policies that encourage healthy eating and active lifestyles for kids, families and communities.	14 %
Policies that reduce tobacco use including closing loopholes on how tobacco is sold and regulated in Wisconsin, working to ensure there is adequate funding for the Tobacco Prevention and Control Program and keeping our state's smoke free law strong.	20 %
Minor Efforts	0%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Tuesday, February 4, 2014

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

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3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Maureen Busalacchi and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Health First Wisconsin (formerly Smoke Free Wisconsin).

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.