

# Lobbying And Time Expenditures

2013-2014 Legislative Session

July-December 2013

## Wisconsin Retail Merchants Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Contract Lobbyists</b>	<b>28.50</b>	<b>23.60</b>	<b>\$19,564.38</b>
Constituency Services, Inc.			\$19,564.38
Alice O'Connor	28.50	23.60	\$0.00
Comments:			
<b>In-House Lobbyists</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Fringe Benefits<sup>1</sup></b>			<b>\$0.00</b>
<b>Overhead<sup>2</sup></b>			<b>\$0.00</b>
<b>Payments to Officials<sup>3</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			<b>\$0.00</b>
b) Non-Lobbyist Employees			<b>\$0.00</b>
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>28.50 Hours</b>	<b>23.60 Hours</b>	<b>\$19,564.38</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>90%</b>
Assembly Bill 108	10 %
Assembly Bill 110	5 %
Assembly Bill 131	2 %
Assembly Bill 342	2 %
Assembly Bill 445	30 %
Senate Bill 4	2 %
Senate Bill 89	10 %
Senate Bill 121	2 %
Senate Bill 353	15 %
Senate Bill 414	12 %
<b>Budget Bill Subjects</b>	<b>0%</b>
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>10%</b>
Legislation to create a sales tax "holiday" for back-to-school sales.	10 %
<b>Minor Efforts</b>	<b>0%</b>

All Other Matters	0%
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

**Report Certified On: Thursday, January 23, 2014**

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

### **Certification and Electronic Signature**

I certify I am Alice O'Connor and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Retail Merchants Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.