

Lobbying And Time Expenditures

2013-2014 Legislative Session

January-June 2013

PLS Financial Services Inc.

| Description Of Totals And Expenditures | Hours Communicating | Hours Other | Dollars |
|--|---------------------|--------------------|--------------------|
| Contract Lobbyists | 42.00 | 83.50 | \$64,200.00 |
| Martin Schreiber & Associates Inc | | | \$39,000.00 |
| George Ermert | 0.50 | 0.00 | \$0.00 |
| Annie Early-Reinhard | 24.75 | 41.00 | \$0.00 |
| Jeremey J Shepherd | 6.50 | 3.00 | \$0.00 |
| PPM Capitol Group | | | \$25,200.00 |
| Peggy Moede | 10.25 | 39.50 | \$0.00 |
| Comments: | | | |
| In-House Lobbyists | 0.00 | 0.00 | \$0.00 |
| Comments: | | | |
| Non-Lobbyist Employees | 0.00 | 0.00 | \$0.00 |
| Comments: | | | |
| Fringe Benefits¹ | | | \$0.00 |
| Overhead² | | | \$0.00 |
| Payments to Officials³ | | | \$0.00 |
| Travel and Living Expenses | | | |
| a) Lobbyist Employees | | | \$0.00 |
| b) Non-Lobbyist Employees | | | \$0.00 |
| All Other Lobbying Expenses | | | \$0.00 |
| Total Lobbying Time And Expenditures: | 42.00 Hours | 83.50 Hours | \$64,200.00 |

| Allocation of Lobbying Effort | Percent |
|--|-------------|
| Legislative Proposals | 0% |
| Budget Bill Subjects | 80% |
| Financial Institutions | 80 % |
| Administrative Rulemaking Proceedings | 0% |
| Topics Not Yet Assigned A Bill Or Rule Number | 15% |
| Short term consumer loans | 15 % |
| Minor Efforts | 5% |
| All Other Matters | 0% |
| Total Reported Lobbying Effort: | 100% |

Report Certified On: Tuesday, July 30, 2013

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

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3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Peggy Moede and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of PLS Financial Services Inc..

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.