

Lobbying And Time Expenditures

2015-2016 Legislative Session

January-June 2015

Wisconsin Technical College District Boards Association Inc

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	13.25	12.50	\$45,500.00
Arena Strategy Group			\$45,500.00
Mark Graul	1.00	7.25	\$0.00
Sean Stephenson	12.25	5.25	\$0.00
Comments:			
In-House Lobbyists	38.00	411.75	\$29,976.65
Paul Gabriel	34.50	381.25	\$27,884.35
Layla Merrifield	3.50	30.50	\$2,092.30
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$8,993.00
Overhead²			\$11,690.89
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	51.25 Hours	424.25 Hours	\$96,160.54
Allocation of Lobbying Effort			Percent
Legislative Proposals			4%
Assembly Bill 64			4 %
Budget Bill Subjects			33%
Administration: Transfers			18 %
Wisconsin Technical College System			15 %
Administrative Rulemaking Proceedings			0%
Topics Not Yet Assigned A Bill Or Rule Number			10%
State budget bill language and appropriation issues related to the WTCS, local governments, UW System, DPI, DOA and DWD.			10 %
Minor Efforts			53%
All Other Matters			0%
Total Reported Lobbying Effort:			100%

Report Certified On: Wednesday, July 29, 2015

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Layla Merrifield and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Technical College District Boards Association Inc.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.