

Lobbying And Time Expenditures

2015-2016 Legislative Session

January-June 2015

NAIFA-Wisconsin, Inc

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	12.20	94.60	\$93,000.00
Martin Schreiber & Associates Inc			\$93,000.00
Jeremey J Shepherd	0.00	0.00	\$0.00
William McClenahan	12.20	94.60	\$0.00
Comments:			
In-House Lobbyists	0.00	0.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$0.00
Overhead²			\$0.00
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	12.20 Hours	94.60 Hours	\$93,000.00
Allocation of Lobbying Effort			Percent
Legislative Proposals			15%
Assembly Bill 248			15 %
Budget Bill Subjects			20%
Insurance			20 %
Administrative Rulemaking Proceedings			0%
Topics Not Yet Assigned A Bill Or Rule Number			65%
financial literacy and education programs			10 %
state retirement system for non-public employees			5 %
potential merger of the Commissioner of Insurance with other state agencies			10 %
Medicaid eligibility			5 %
long term care partnership program			20 %
long term care savings accounts			15 %
Minor Efforts			0%
All Other Matters			0%
Total Reported Lobbying Effort:			100%

Report Certified On: Friday, July 24, 2015

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am William McClenahan and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of NAIFA-Wisconsin, Inc.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.