

Lobbying And Time Expenditures

2015-2016 Legislative Session

January-June 2015

MillerCoors LLC

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	46.05	131.80	\$237,000.00
Martin Schreiber & Associates Inc			\$164,000.00
Kenneth Walsh	8.30	28.30	\$0.00
Jeremey J Shepherd	18.50	6.00	\$0.00
Stenger Government Relations, LLC			\$73,000.00
Scott Stenger	5.00	38.50	\$0.00
Matt Phillips	14.25	59.00	\$0.00
Comments:			
In-House Lobbyists	31.50	74.00	\$10,259.88
Paul Lucas	31.50	74.00	\$10,259.88
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$3,077.96
Overhead²			\$4,001.35
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$1,416.10
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	77.55 Hours	205.80 Hours	\$255,755.30
Allocation of Lobbying Effort			Percent
Legislative Proposals			24%
Assembly Bill 18			9 %
Assembly Bill 279			5 %
Senate Bill 209			10 %
Budget Bill Subjects			0%
Administrative Rulemaking Proceedings			0%
Topics Not Yet Assigned A Bill Or Rule Number			72%
Grower at off premise issues			2 %
Beer Commission issues			2 %
Matters related to three tier			8 %
Taxation of cider			58 %

Topics relating to corporate income tax and tax credits.	1 %
Interest in monitoring LRB-2842/P3: creating a Wisconsin Beer Commission.	1 %
Minor Efforts	2%
All Other Matters	2%
Total Reported Lobbying Effort:	100%

Report Certified On: Thursday, July 30, 2015

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Paul Lucas and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of MillerCoors LLC.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.