

Lobbying And Time Expenditures

2015-2016 Legislative Session

July-December 2015

MillerCoors LLC

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	52.75	189.75	\$57,748.00
Martin Schreiber & Associates Inc			\$40,252.00
Kenneth Walsh	19.75	32.50	\$0.00
Jeremey J Shepherd	12.00	22.00	\$0.00
Stenger Government Relations, LLC			\$17,496.00
Scott Stenger	4.00	38.50	\$0.00
Matt Phillips	17.00	96.75	\$0.00
Comments:			
In-House Lobbyists	23.50	54.00	\$7,536.88
Paul Lucas	23.50	54.00	\$7,536.88
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$2,261.06
Overhead²			\$2,939.38
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$907.52
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	76.25 Hours	243.75 Hours	\$71,392.85
Allocation of Lobbying Effort			Percent
Legislative Proposals			54%
Assembly Bill 279			22 %
Assembly Bill 391			2 %
Senate Bill 209			20 %
Senate Bill 212			5 %
Senate Bill 223			5 %
Budget Bill Subjects			0%
Administrative Rulemaking Proceedings			0%
Topics Not Yet Assigned A Bill Or Rule Number			33%
Support of AJR 59 and SJR 49 related to MillerCoor's 160th anniversary.			8 %
Oppose LRB 1921 – Allowing sale of alcohol by local governments in government			2 %

owned parks and property.	2 %
Grower at off premise issues	1 %
Beer Commission issues	1 %
Matters related to three tier	19 %
Taxation of cider	2 %
Minor Efforts	11%
All Other Matters	2%
Total Reported Lobbying Effort:	100%

Report Certified On: Friday, January 29, 2016

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

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3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Paul Lucas and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of MillerCoors LLC.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.