

Lobbying And Time Expenditures

2015-2016 Legislative Session

January-June 2015

McKinstry Essention, LLC

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	17.75	59.25	\$24,625.00
Hubbard Wilson & Zelenkova			\$24,625.00
Jason Bauknecht	0.00	0.00	\$0.00
Gregory Hubbard	17.75	59.25	\$0.00
Bill Neville	0.00	0.00	\$0.00
Comments:			
In-House Lobbyists	0.00	0.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$0.00
Overhead²			\$0.00
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	17.75 Hours	59.25 Hours	\$24,625.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	0%
Budget Bill Subjects	20%
Administration: General Agency Provisions	10 %
Public Instruction: General School Aids and Revenue Limits	10 %
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	60%
Issues related to energy efficiency performance contracting by energy service companies (ESCO)	60 %
Minor Efforts	10%
All Other Matters	10%
Total Reported Lobbying Effort:	100%

Report Certified On: Thursday, July 30, 2015

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as

30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead,click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary.Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead,click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Michelle Merdler and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of McKinstry Essention, LLC.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.