

# Lobbying And Time Expenditures

2015-2016 Legislative Session

January-June 2015

Association of American Publishers

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Contract Lobbyists</b>	<b>26.95</b>	<b>21.10</b>	<b>\$11,620.00</b>
Constituency Services, Inc.			\$11,550.00
Alice O'Connor	15.50	17.50	\$0.00
DeWitt Ross & Stevens S.C.			\$70.00
Ronald W Kuehn	11.10	3.60	\$0.00
John W Webendorfer	0.35	0.00	\$0.00
Comments:			
<b>In-House Lobbyists</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Fringe Benefits<sup>1</sup></b>			<b>\$0.00</b>
<b>Overhead<sup>2</sup></b>			<b>\$0.00</b>
<b>Payments to Officials<sup>3</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>26.95 Hours</b>	<b>21.10 Hours</b>	<b>\$11,620.00</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>0%</b>
<b>Budget Bill Subjects</b>	<b>5%</b>
University of Wisconsin System: Create UW System Authority	3 %
University of Wisconsin System: Delete Current Law Related to the UW System	2 %
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>95%</b>
2015-17 Budget Bill - Digital instruction materials used by UW System colleges and universities	70 %
Digital instruction materials used by UW System colleges and universities	5 %
Identify methods for the delivery of higher educational materials, including the use of digital technology, that enhances learning and reduces student costs.	20 %
<b>Minor Efforts</b>	<b>0%</b>
<b>All Other Matters</b>	<b>0%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

**Report Certified On: Friday, July 24, 2015**

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus

fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

Wis. Stats. 13.68(d): Reimbursement to officials.

## Certification and Electronic Signature

I certify I am Ronald Kuehn and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Association of American Publishers.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.