

Lobbying And Time Expenditures

2015-2016 Legislative Session

January-June 2015

Wisconsin Insurance Alliance

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	70.75	219.00	\$233,620.10
Arrowhead Strategies, LLC			\$0.00
Robert Seitz	0.00	0.00	\$0.00
Boyer Consulting, LLC			\$35,120.10
Amy Boyer	6.25	58.50	\$8,000.00
Lee Government Relations, LLC			\$63,000.00
Misha V Lee	41.00	98.50	\$24,500.00
Self Employed Contract Lobbyist			\$54,000.00
James A Buchen	10.50	44.50	\$3,000.00
Wimmer and Company			\$38,000.00
Eric J Petersen	13.00	17.50	\$8,000.00
Comments:			
In-House Lobbyists	180.00	166.50	\$29,655.60
Andrew Franken	180.00	166.50	\$29,655.60
Comments:			
Non-Lobbyist Employees	0.00	52.00	\$520.00
Comments:			
Fringe Benefits¹			\$9,052.68
Overhead²			\$11,768.48
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$48,977.78
Total Lobbying Time And Expenditures:	250.75 Hours	437.50 Hours	\$333,594.64
Allocation of Lobbying Effort			Percent
Legislative Proposals			40%
Assembly Bill 95			5 %
Assembly Bill 129			10 %
Assembly Bill 143			20 %
Senate Bill 93			5 %
Budget Bill Subjects			25%
Administration: Hearings and Appeals			5 %

Financial Institutions	5 %
Insurance	5 %
Workforce Development: Worker's Compensation	10 %
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	5%
Chiropractic Coverage Legislation	5 %
Minor Efforts	25%
All Other Matters	5%
Total Reported Lobbying Effort:	100%

Report Certified On: Wednesday, July 29, 2015

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

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3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Andrew Franken and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Insurance Alliance.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.