# Lobbying And Time Expenditures

## 2015-2016 Legislative Session

### January-June 2016

# Wisconsin Newspaper Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dolla	rs	
Contract Lobbyists	37.75	45.2	5 \$60,00	\$60,000.00	
Arena Strategy Group			\$30,000.0	\$30,000.00	
Mark Graul	10.50	31.00	\$15,000.0	\$15,000.00	
Sean Stephenson	27.25	14.25	\$15,000.0	0	
Comments:					
In-House Lobbyists	0.00	0.00	) \$7,6	50.00	
Beth Bennett	0.00	0.00	\$7,650.0	0	
Comments:		<u>.</u>			
Non-Lobbyist Employees	0.00	0.00	) (	\$0.00	
Comments:					
Fringe Benefits <sup>1</sup>			\$2,29	\$2,295.00	
Overhead <sup>2</sup>			\$2,983.50		
Payments to Officials <sup>3</sup>				\$0.00	
Travel and Living Expenses			•		
a) Lobbyist Employees			\$0.00		
b) Non-Lobbyist Employees			\$0.00		
All Other Lobbying Expenses				\$0.00	
Total Lobbying Time And Expenditures:	37.75 Hours	45.2 Hours	<b>N/2 Y</b>	\$72,928.50	
Allocation of Lobbying Effort			Percent		
Legislative Proposals			100%		
Assembly Bill 694			25 %		
Senate Bill 527			25 %		
Senate Bill 536			50 %		
Budget Bill Subjects			0%		
Administrative Rulemaking Proceedings			0%		
Topics Not Yet Assigned A Bill Or Rule Number			0%		
Minor Efforts			0%		
All Other Matters			0%		
Total Reported Lobbying Effort:			100%		

Report Certified On: Tuesday, July 19, 2016

1.

Fringe benefits are automatically calculated as 30% of salary.Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the

Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary.Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

Wis. Stats. 13.68(d): Reimbursement to officials.

#### **Certification and Electronic Signature**

I certify I am Beth Bennett and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Newspaper Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.