

# Lobbying And Time Expenditures

2015-2016 Legislative Session

January-June 2015

Renaissance Learning, Inc.

| Description Of Totals And Expenditures       | Hours Communicating | Hours Other        | Dollars            |
|--|---------------------|--------------------|--------------------|
| <b>Contract Lobbyists</b>                    | <b>15.32</b>        | <b>33.93</b>       | <b>\$30,000.00</b> |
| Mchael Best Strategies LLC                   |                     |                    | \$0.00             |
| Thomas R Harris                              | 0.58                | 0.00               | \$0.00             |
| Mchael Best Strategies, LLC                  |                     |                    | \$30,000.00        |
| Robert J Marchant                            | 12.07               | 20.93              | \$0.00             |
| Katie White                                  | 2.67                | 13.00              | \$0.00             |
| Comments:                                    |                     |                    |                    |
| <b>In-House Lobbyists</b>                    | <b>0.00</b>         | <b>0.00</b>        | <b>\$0.00</b>      |
| Comments:                                    |                     |                    |                    |
| <b>Non-Lobbyist Employees</b>                | <b>8.50</b>         | <b>12.50</b>       | <b>\$2,500.00</b>  |
| Comments:                                    |                     |                    |                    |
| <b>Fringe Benefits<sup>1</sup></b>           |                     |                    | <b>\$750.00</b>    |
| <b>Overhead<sup>2</sup></b>                  |                     |                    | <b>\$975.00</b>    |
| <b>Payments to Officials<sup>3</sup></b>     |                     |                    | <b>\$0.00</b>      |
| <b>Travel and Living Expenses</b>            |                     |                    |                    |
| a) Lobbyist Employees                        |                     |                    | \$0.00             |
| b) Non-Lobbyist Employees                    |                     |                    | \$0.00             |
| <b>All Other Lobbying Expenses</b>           |                     |                    | <b>\$0.00</b>      |
| <b>Total Lobbying Time And Expenditures:</b> | <b>23.82 Hours</b>  | <b>46.43 Hours</b> | <b>\$34,225.00</b> |

| Allocation of Lobbying Effort  | Percent     |
|--|-------------|
| <b>Legislative Proposals</b>   | <b>10%</b>  |
| Senate Bill 1  | 10 %        |
| <b>Budget Bill Subjects</b>  | <b>30%</b>  |
| Public Instruction: Administrative and Other Funding                         | 30 %        |
| <b>Administrative Rulemaking Proceedings</b>                                 | <b>0%</b>   |
| <b>Topics Not Yet Assigned A Bill Or Rule Number</b>                         | <b>60%</b>  |
| Use of educational assessment tools in Wisconsin and public access to sasme. | 60 %        |
| <b>Minor Efforts</b>   | <b>0%</b>   |
| <b>All Other Matters</b>   | <b>0%</b>   |
| <b>Total Reported Lobbying Effort:</b>                                       | <b>100%</b> |

## Report Certified On: Thursday, July 30, 2015

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

Wis. Stats. 13.68(d): Reimbursement to officials.

## Certification and Electronic Signature

I certify I am Katie White and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Renaissance Learning, Inc..

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.