

# Lobbying And Time Expenditures

2015-2016 Legislative Session

January-June 2015

Alliance for Madison's Future Inc.

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Contract Lobbyists</b>	<b>11.00</b>	<b>20.00</b>	<b>\$6,000.00</b>
Goyke & Associates			\$0.00
Gary R Goyke	11.00	20.00	\$6,000.00
Comments:			
<b>In-House Lobbyists</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Fringe Benefits<sup>1</sup></b>			<b>\$0.00</b>
<b>Overhead<sup>2</sup></b>			<b>\$0.00</b>
<b>Payments to Officials<sup>3</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
<b>a) Lobbyist Employees</b>			<b>\$0.00</b>
<b>b) Non-Lobbyist Employees</b>			<b>\$0.00</b>
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>11.00 Hours</b>	<b>20.00 Hours</b>	<b>\$6,000.00</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>0%</b>
<b>Budget Bill Subjects</b>	<b>70%</b>
Building Commission	10 %
Safety and Professional Services: Program Transfers	10 %
Tourism	40 %
Wisconsin Housing and Economic Development Authority	10 %
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>30%</b>
Work with legislative offices and legislative standing committees which may propose or consider new rules for establishing Tax Incremental Districts.	10 %
Monitor all aspects of room tax legislation including the management and use of the room tax by local municipalities or tourist interests.	10 %
Support efforts to connect entertainment, lodging and tourism interests through improved connector transit systems. Coordinate with local governments, convention and visitor bureau organizations and local businesses .	10 %
<b>Minor Efforts</b>	<b>0%</b>
<b>All Other Matters</b>	<b>0%</b>

**Report Certified On: Thursday, July 30, 2015**

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

**Certification and Electronic Signature**

I certify I am Gary Goyke and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Alliance for Madison's Future Inc..

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.