

Lobbying And Time Expenditures

2015-2016 Legislative Session

January-June 2015

Alliance for Madison's Future Inc.

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	11.00	20.00	\$6,000.00
Goyke & Associates			\$0.00
Gary R Goyke	11.00	20.00	\$6,000.00
Comments:			
In-House Lobbyists	0.00	0.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$0.00
Overhead²			\$0.00
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	11.00 Hours	20.00 Hours	\$6,000.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	0%
Budget Bill Subjects	70%
Building Commission	10 %
Safety and Professional Services: Program Transfers	10 %
Tourism	40 %
Wisconsin Housing and Economic Development Authority	10 %
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	30%
Work with legislative offices and legislative standing committees which may propose or consider new rules for establishing Tax Incremental Districts.	10 %
Monitor all aspects of room tax legislation including the management and use of the room tax by local municipalities or tourist interests.	10 %
Support efforts to connect entertainment, lodging and tourism interests through improved connector transit systems. Coordinate with local governments, convention and visitor bureau organizations and local businesses .	10 %
Minor Efforts	0%
All Other Matters	0%

Report Certified On: Thursday, July 30, 2015

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Gary Goyke and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Alliance for Madison's Future Inc..

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.