

# Lobbying And Time Expenditures

2015-2016 Legislative Session

July-December 2015

Alliance for Madison's Future Inc.

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Contract Lobbyists</b>	<b>3.00</b>	<b>10.00</b>	<b>\$2,000.00</b>
Goyke & Associates			\$0.00
Gary R Goyke	3.00	10.00	\$2,000.00
Comments:			
<b>In-House Lobbyists</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Fringe Benefits<sup>1</sup></b>			<b>\$0.00</b>
<b>Overhead<sup>2</sup></b>			<b>\$0.00</b>
<b>Payments to Officials<sup>3</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>3.00 Hours</b>	<b>10.00 Hours</b>	<b>\$2,000.00</b>
<b>Allocation of Lobbying Effort</b>	<b>Percent</b>		
<b>Legislative Proposals</b>	<b>0%</b>		
<b>Budget Bill Subjects</b>	<b>40%</b>		
Tourism	40 %		
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>		
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>50%</b>		
Work with legislative offices and legislative standing committees which may propose or consider new rules for establishing Tax Incremental Districts.	10 %		
Monitor all aspects of room tax legislation including the management and use of the room tax by local municipalities or tourist interests.	20 %		
Support efforts to connect entertainment, lodging and tourism interests through improved connector transit systems. Coordinate with local governments, convention and visitor bureau organizations and local businesses .	20 %		
<b>Minor Efforts</b>	<b>10%</b>		
<b>All Other Matters</b>	<b>0%</b>		
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>		

Report Certified On: Sunday, January 31, 2016

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

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3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

### **Certification and Electronic Signature**

I certify I am Gary Goyke and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Alliance for Madison's Future Inc..

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.