

Lobbying And Time Expenditures

2015-2016 Legislative Session

July-December 2015

Alliance for Madison's Future Inc.

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	3.00	10.00	\$2,000.00
Goyke & Associates			\$0.00
Gary R Goyke	3.00	10.00	\$2,000.00
Comments:			
In-House Lobbyists	0.00	0.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$0.00
Overhead²			\$0.00
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	3.00 Hours	10.00 Hours	\$2,000.00
Allocation of Lobbying Effort	Percent		
Legislative Proposals	0%		
Budget Bill Subjects	40%		
Tourism	40 %		
Administrative Rulemaking Proceedings	0%		
Topics Not Yet Assigned A Bill Or Rule Number	50%		
Work with legislative offices and legislative standing committees which may propose or consider new rules for establishing Tax Incremental Districts.	10 %		
Monitor all aspects of room tax legislation including the management and use of the room tax by local municipalities or tourist interests.	20 %		
Support efforts to connect entertainment, lodging and tourism interests through improved connector transit systems. Coordinate with local governments, convention and visitor bureau organizations and local businesses .	20 %		
Minor Efforts	10%		
All Other Matters	0%		
Total Reported Lobbying Effort:	100%		

Report Certified On: Sunday, January 31, 2016

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

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3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Gary Goyke and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Alliance for Madison's Future Inc..

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.