

# Lobbying And Time Expenditures

2015-2016 Legislative Session

July-December 2016

Wisconsin Cheese Makers Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Contract Lobbyists</b>	<b>2.00</b>	<b>23.00</b>	<b>\$18,000.00</b>
Pfaff Public Affairs, LLC			\$18,000.00
Shawn W Pfaff	2.00	23.00	\$0.00
Comments:			
<b>In-House Lobbyists</b>	<b>1.00</b>	<b>23.00</b>	<b>\$2,400.00</b>
John T Umhoefer	1.00	23.00	\$2,400.00
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Fringe Benefits<sup>1</sup></b>			<b>\$720.00</b>
<b>Overhead<sup>2</sup></b>			<b>\$936.00</b>
<b>Payments to Officials<sup>3</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			<b>\$0.00</b>
b) Non-Lobbyist Employees			<b>\$0.00</b>
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>3.00 Hours</b>	<b>46.00 Hours</b>	<b>\$22,056.00</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>0%</b>
<b>Budget Bill Subjects</b>	<b>25%</b>
Agriculture, Trade and Consumer Protection	5 %
Natural Resources: Departmentwide	10 %
Transportation: Departmentwide	10 %
<b>Administrative Rulemaking Proceedings</b>	<b>10%</b>
Dairy plants, and affecting small business.	10 %
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>50%</b>
Scope Statement for revisions to ATCP 100	10 %
Implementation of NR 217 Phosphorus Regulations	40 %
<b>Minor Efforts</b>	<b>5%</b>
<b>All Other Matters</b>	<b>10%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

Report Certified On: Wednesday, February 1, 2017

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

### **Certification and Electronic Signature**

I certify I am John Umhoefer and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Cheese Makers Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.