

# Lobbying And Time Expenditures

2015-2016 Legislative Session

July-December 2016

## Wisconsin Shoreland Initiative

| Description Of Totals And Expenditures  | Hours Communicating | Hours Other        | Dollars            |
|---|---------------------|--------------------|--------------------|
| <b>Contract Lobbyists</b>   | <b>43.00</b>        | <b>46.50</b>       | <b>\$12,124.55</b> |
| Panzer Public Affairs Consulting, LLC   |                     |                    | \$12,124.55        |
| Mary E Panzer   | 43.00               | 46.50              | \$0.00             |
| Comments:   |                     |                    |                    |
| <b>In-House Lobbyists</b>   | <b>0.00</b>         | <b>0.00</b>        | <b>\$0.00</b>      |
| Comments:   |                     |                    |                    |
| <b>Non-Lobbyist Employees</b>   | <b>0.00</b>         | <b>0.00</b>        | <b>\$0.00</b>      |
| Comments:   |                     |                    |                    |
| <b>Fringe Benefits<sup>1</sup></b>  |                     |                    | <b>\$0.00</b>      |
| <b>Overhead<sup>2</sup></b>   |                     |                    | <b>\$0.00</b>      |
| <b>Payments to Officials<sup>3</sup></b>  |                     |                    | <b>\$0.00</b>      |
| <b>Travel and Living Expenses</b>   |                     |                    |                    |
| a) Lobbyist Employees   |                     |                    | <b>\$0.00</b>      |
| b) Non-Lobbyist Employees   |                     |                    | <b>\$0.00</b>      |
| <b>All Other Lobbying Expenses</b>  |                     |                    | <b>\$0.00</b>      |
| <b>Total Lobbying Time And Expenditures:</b>  | <b>43.00 Hours</b>  | <b>46.50 Hours</b> | <b>\$12,124.55</b> |
| <b>Allocation of Lobbying Effort</b>  |                     |                    | <b>Percent</b>     |
| <b>Legislative Proposals</b>  |                     |                    | <b>10%</b>         |
| Assembly Bill 603   |                     |                    | 10 %               |
| <b>Budget Bill Subjects</b>   |                     |                    | <b>0%</b>          |
| <b>Administrative Rulemaking Proceedings</b>  |                     |                    | <b>0%</b>          |
| <b>Topics Not Yet Assigned A Bill Or Rule Number</b>  |                     |                    | <b>90%</b>         |
| Issues affecting shoreland zoning and the quality and economic value of Wisconsin's lakes, river and shorelands |                     |                    | 90 %               |
| <b>Minor Efforts</b>  |                     |                    | <b>0%</b>          |
| <b>All Other Matters</b>  |                     |                    | <b>0%</b>          |
| <b>Total Reported Lobbying Effort:</b>  |                     |                    | <b>100%</b>        |

**Report Certified On: Monday, January 9, 2017**

1. Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

### **Certification and Electronic Signature**

I certify I am Mary Panzer and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Shoreland Initiative.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.