

# Lobbying And Time Expenditures

2017-2018 Legislative Session

January-June 2017

## Outdoor Advertising Association of Wisconsin

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Contract Lobbyists</b>	<b>50.50</b>	<b>187.40</b>	<b>\$40,654.50</b>
Swandby/Kilgore Associates Inc			\$40,654.50
Kathleen Kilgore	47.15	169.60	\$0.00
Janet R Swandby	3.35	17.80	\$0.00
Comments:			
<b>In-House Lobbyists</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Fringe Benefits<sup>1</sup></b>			<b>\$0.00</b>
<b>Overhead<sup>2</sup></b>			<b>\$0.00</b>
<b>Payments to Officials<sup>3</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			<b>\$0.00</b>
b) Non-Lobbyist Employees			<b>\$0.00</b>
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>50.50 Hours</b>	<b>187.40 Hours</b>	<b>\$40,654.50</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>30%</b>
Assembly Bill 170	5 %
Assembly Bill 277	10 %
Senate Bill 110	5 %
Senate Bill 218	10 %
<b>Budget Bill Subjects</b>	<b>0%</b>
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>35%</b>
state regulation of outdoor advertising signs	15 %
Local regulation of outdoor advertising	5 %
Taxation related to outdoor advertising	10 %
Advertising on bus shelters	5 %
<b>Minor Efforts</b>	<b>5%</b>
<b>All Other Matters</b>	<b>30%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

Report Certified On: Monday, July 24, 2017

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

Wis. Stats. 13.68(d): Reimbursement to officials.

### Certification and Electronic Signature

I certify I am Kathleen Kilgore and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Outdoor Advertising Association of Wisconsin.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.