

# Lobbying And Time Expenditures

2017-2018 Legislative Session

January-June 2017

Outdoor Advertising Association of Wisconsin

| Description Of Totals And Expenditures       | Hours Communicating | Hours Other         | Dollars            |
|--|---------------------|---------------------|--------------------|
| <b>Contract Lobbyists</b>                    | <b>50.50</b>        | <b>187.40</b>       | <b>\$40,654.50</b> |
| Swandby/Kilgore Associates Inc               |                     |                     | \$40,654.50        |
| Kathleen Kilgore                             | 47.15               | 169.60              | \$0.00             |
| Janet R Swandby                              | 3.35                | 17.80               | \$0.00             |
| Comments:                                    |                     |                     |                    |
| <b>In-House Lobbyists</b>                    | <b>0.00</b>         | <b>0.00</b>         | <b>\$0.00</b>      |
| Comments:                                    |                     |                     |                    |
| <b>Non-Lobbyist Employees</b>                | <b>0.00</b>         | <b>0.00</b>         | <b>\$0.00</b>      |
| Comments:                                    |                     |                     |                    |
| <b>Fringe Benefits<sup>1</sup></b>           |                     |                     | <b>\$0.00</b>      |
| <b>Overhead<sup>2</sup></b>                  |                     |                     | <b>\$0.00</b>      |
| <b>Payments to Officials<sup>3</sup></b>     |                     |                     | <b>\$0.00</b>      |
| <b>Travel and Living Expenses</b>            |                     |                     |                    |
| a) Lobbyist Employees                        |                     |                     | <b>\$0.00</b>      |
| b) Non-Lobbyist Employees                    |                     |                     | <b>\$0.00</b>      |
| <b>All Other Lobbying Expenses</b>           |                     |                     | <b>\$0.00</b>      |
| <b>Total Lobbying Time And Expenditures:</b> | <b>50.50 Hours</b>  | <b>187.40 Hours</b> | <b>\$40,654.50</b> |

| Allocation of Lobbying Effort                        | Percent     |
|--|-------------|
| <b>Legislative Proposals</b>                         | <b>30%</b>  |
| Assembly Bill 170                                    | 5 %         |
| Assembly Bill 277                                    | 10 %        |
| Senate Bill 110                                      | 5 %         |
| Senate Bill 218                                      | 10 %        |
| <b>Budget Bill Subjects</b>                          | <b>0%</b>   |
| <b>Administrative Rulemaking Proceedings</b>         | <b>0%</b>   |
| <b>Topics Not Yet Assigned A Bill Or Rule Number</b> | <b>35%</b>  |
| state regulation of outdoor advertising signs        | 15 %        |
| Local regulation of outdoor advertising              | 5 %         |
| Taxation related to outdoor advertising              | 10 %        |
| Advertising on bus shelters                          | 5 %         |
| <b>Minor Efforts</b>                                 | <b>5%</b>   |
| <b>All Other Matters</b>                             | <b>30%</b>  |
| <b>Total Reported Lobbying Effort:</b>               | <b>100%</b> |

**Report Certified On: Monday, July 24, 2017**

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

Wis. Stats. 13.68(d): Reimbursement to officials.

## Certification and Electronic Signature

I certify I am Kathleen Kilgore and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Outdoor Advertising Association of Wisconsin.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.