

Lobbying And Time Expenditures

2017-2018 Legislative Session

January-June 2017

Outdoor Advertising Association of Wisconsin

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	50.50	187.40	\$40,654.50
Swandby/Kilgore Associates Inc			\$40,654.50
Kathleen Kilgore	47.15	169.60	\$0.00
Janet R Swandby	3.35	17.80	\$0.00
Comments:			
In-House Lobbyists	0.00	0.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$0.00
Overhead²			\$0.00
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	50.50 Hours	187.40 Hours	\$40,654.50
Allocation of Lobbying Effort			Percent
Legislative Proposals			30%
Assembly Bill 170			5 %
Assembly Bill 277			10 %
Senate Bill 110			5 %
Senate Bill 218			10 %
Budget Bill Subjects			0%
Administrative Rulemaking Proceedings			0%
Topics Not Yet Assigned A Bill Or Rule Number			35%
state regulation of outdoor advertising signs			15 %
Local regulation of outdoor advertising			5 %
Taxation related to outdoor advertising			10 %
Advertising on bus shelters			5 %
Minor Efforts			5%
All Other Matters			30%
Total Reported Lobbying Effort:			100%

Report Certified On: Monday, July 24, 2017

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Kathleen Kilgore and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Outdoor Advertising Association of Wisconsin.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.