

Lobbying And Time Expenditures

2017-2018 Legislative Session

January-June 2017

Apple Inc.

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	7.00	26.00	\$10,537.76
Government Policy Solutions, LLC			\$10,537.76
Forbes McIntosh	7.00	26.00	\$0.00
Comments:			
In-House Lobbyists	19.00	0.00	\$2,055.23
Olga Gutierrez	19.00	0.00	\$2,055.23
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$616.57
Overhead²			\$801.54
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$262.73
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	26.00 Hours	26.00 Hours	\$14,273.83

Allocation of Lobbying Effort	Percent
Legislative Proposals	0%
Budget Bill Subjects	29%
Public Instruction: Administrative and Other Funding	16 %
Shared Revenue and Tax Relief: Local Revenue Options	13 %
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	71%
Funding for tech devices	52 %
Promote education technology & financing initiatives.	6 %
Tax issues affecting educational equipment and supplies.	13 %
Minor Efforts	0%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Friday, July 28, 2017

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

Wis. Stats. 13.68(d): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Erin Lama and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Apple Inc..

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.