

# Lobbying And Time Expenditures

2017-2018 Legislative Session

January-June 2017

NAIFA-Wisconsin, Inc

| Description Of Totals And Expenditures       | Hours Communicating | Hours Other        | Dollars            |
|--|---------------------|--------------------|--------------------|
| <b>Contract Lobbyists</b>                    | <b>30.05</b>        | <b>87.55</b>       | <b>\$24,000.00</b> |
| Schreiber GR Group                           |                     |                    | \$24,000.00        |
| George Ermert                                | 0.25                | 0.25               | \$0.00             |
| William McClenahan                           | 29.80               | 87.30              | \$0.00             |
| Jeremey J Shepherd                           | 0.00                | 0.00               | \$0.00             |
| Comments:                                    |                     |                    |                    |
| <b>In-House Lobbyists</b>                    | <b>0.00</b>         | <b>0.00</b>        | <b>\$0.00</b>      |
| Comments:                                    |                     |                    |                    |
| <b>Non-Lobbyist Employees</b>                | <b>0.00</b>         | <b>0.00</b>        | <b>\$0.00</b>      |
| Comments:                                    |                     |                    |                    |
| <b>Fringe Benefits<sup>1</sup></b>           |                     |                    | <b>\$0.00</b>      |
| <b>Overhead<sup>2</sup></b>                  |                     |                    | <b>\$0.00</b>      |
| <b>Payments to Officials<sup>3</sup></b>     |                     |                    | <b>\$0.00</b>      |
| <b>Travel and Living Expenses</b>            |                     |                    |                    |
| a) <b>Lobbyist Employees</b>                 |                     |                    | <b>\$0.00</b>      |
| b) <b>Non-Lobbyist Employees</b>             |                     |                    | <b>\$0.00</b>      |
| <b>All Other Lobbying Expenses</b>           |                     |                    | <b>\$0.00</b>      |
| <b>Total Lobbying Time And Expenditures:</b> | <b>30.05 Hours</b>  | <b>87.55 Hours</b> | <b>\$24,000.00</b> |

| Allocation of Lobbying Effort  | Percent     |
|--|-------------|
| <b>Legislative Proposals</b>   | <b>45%</b>  |
| Assembly Bill 280  | 45 %        |
| <b>Budget Bill Subjects</b>  | <b>0%</b>   |
| <b>Administrative Rulemaking Proceedings</b>                               | <b>0%</b>   |
| <b>Topics Not Yet Assigned A Bill Or Rule Number</b>                       | <b>40%</b>  |
| consistency of license renewals and review course requirements             | 5 %         |
| state information on long term care insurance                              | 5 %         |
| state retirement system for non-public employees                           | 5 %         |
| financial literacy and education programs                                  | 15 %        |
| tax treatment of long term care insurance premiums and retirement accounts | 5 %         |
| life insurer use of death master file                                      | 5 %         |
| <b>Minor Efforts</b>   | <b>5%</b>   |
| <b>All Other Matters</b>   | <b>10%</b>  |
| <b>Total Reported Lobbying Effort:</b>                                     | <b>100%</b> |

Report Certified On: Monday, July 17, 2017

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

Wis. Stats. 13.68(d): Reimbursement to officials.

### Certification and Electronic Signature

I certify I am William McClenahan and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of NAIFA-Wisconsin, Inc.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.