

# Lobbying And Time Expenditures

2019-2020 Legislative Session

January-June 2019

## Wisconsin Insurance Alliance

| Description Of Totals And Expenditures       | Hours Communicating | Hours Other         | Dollars             |
|--|---------------------|---------------------|---------------------|
| <b>Lobbyists</b>                             | <b>152.25</b>       | <b>363.75</b>       | <b>\$109,000.00</b> |
| Boyer Consulting, LLC                        |                     |                     | \$17,000.00         |
| Amy Boyer                                    | 8.50                | 73.50               | \$0.00              |
| Lee Government Relations, LLC                |                     |                     | \$27,000.00         |
| Misha V Lee                                  | 28.75               | 80.50               | \$0.00              |
| O'Meara Public Affairs LLC                   |                     |                     | \$18,000.00         |
| Jack O'Meara                                 | 10.75               | 20.00               | \$0.00              |
| Wimmer and Company                           |                     |                     | \$12,000.00         |
| Eric J Petersen                              | 3.25                | 31.75               | \$0.00              |
| Wisconsin Insurance Alliance                 |                     |                     | \$0.00              |
| Andrew Franken                               | 101.00              | 158.00              | \$35,000.00         |
| Comments:                                    |                     |                     |                     |
| <b>Non-Lobbyist Employees</b>                | <b>0.00</b>         | <b>0.00</b>         | <b>\$0.00</b>       |
| Comments:                                    |                     |                     |                     |
| <b>Overhead</b>                              |                     |                     | <b>\$13,297.72</b>  |
| <b>Payments to Officials<sup>2</sup></b>     |                     |                     | <b>\$0.00</b>       |
| <b>Travel and Living Expenses</b>            |                     |                     |                     |
| a) Lobbyist Employees                        |                     |                     | \$0.00              |
| b) Non-Lobbyist Employees                    |                     |                     | \$0.00              |
| <b>All Other Lobbying Expenses</b>           |                     |                     | <b>\$63,659.00</b>  |
| <b>Total Lobbying Time And Expenditures:</b> | <b>152.25 Hours</b> | <b>363.75 Hours</b> | <b>\$185,956.72</b> |

| Allocation of Lobbying Effort   | Percent    |
|---|------------|
| <b>Legislative Proposals</b>  | <b>20%</b> |
| Assembly Bill 305   | 10 %       |
| Senate Bill 289   | 10 %       |
| <b>Budget Bill Subjects</b>   | <b>25%</b> |
| Administration: Departmentwide  | 10 %       |
| Insurance: Departmentwide   | 15 %       |
| <b>Administrative Rulemaking Proceedings</b>  | <b>5%</b>  |
| Holding company supervision amendments and corporate governance disclosure requirements for NAIC accreditation and affecting small business | 5 %        |
| <b>Topics Not Yet Assigned A Bill Or Rule Number</b>  | <b>40%</b> |
| ALI Restatement Insurance   | 5 %        |

|  |             |
|--|-------------|
| Advanced Pay for Salvage Title         | 5 %         |
| Raze Orders                            | 10 %        |
| Public Adjuster Licensing              | 15 %        |
| Worker's Compensation                  | 5 %         |
| <b>Minor Efforts</b>                   | <b>5%</b>   |
| <b>All Other Matters</b>               | <b>5%</b>   |
| <b>Total Reported Lobbying Effort:</b> | <b>100%</b> |

**Report Certified On: Tuesday, July 30, 2019**

**Certification and Electronic Signature**

I certify I am Andrew Franken and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Insurance Alliance.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.