

Lobbying And Time Expenditures

2019-2020 Legislative Session

January-June 2019

Wisconsin Insurance Alliance

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	152.25	363.75	\$109,000.00
Boyer Consulting, LLC			\$17,000.00
Amy Boyer	8.50	73.50	\$0.00
Lee Government Relations, LLC			\$27,000.00
Misha V Lee	28.75	80.50	\$0.00
O'Meara Public Affairs LLC			\$18,000.00
Jack O'Meara	10.75	20.00	\$0.00
Wimmer and Company			\$12,000.00
Eric J Petersen	3.25	31.75	\$0.00
Wisconsin Insurance Alliance			\$0.00
Andrew Franken	101.00	158.00	\$35,000.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$13,297.72
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$63,659.00
Total Lobbying Time And Expenditures:	152.25 Hours	363.75 Hours	\$185,956.72

Allocation of Lobbying Effort	Percent
Legislative Proposals	20%
Assembly Bill 305	10 %
Senate Bill 289	10 %
Budget Bill Subjects	25%
Administration: Departmentwide	10 %
Insurance: Departmentwide	15 %
Administrative Rulemaking Proceedings	5%
Holding company supervision amendments and corporate governance disclosure requirements for NAIC accreditation and affecting small business	5 %
Topics Not Yet Assigned A Bill Or Rule Number	40%
ALI Restatement Insurance	5 %

Advanced Pay for Salvage Title	5 %
Raze Orders	10 %
Public Adjuster Licensing	15 %
Worker's Compensation	5 %
Minor Efforts	5%
All Other Matters	5%
Total Reported Lobbying Effort:	100%

Report Certified On: Tuesday, July 30, 2019

Certification and Electronic Signature

I certify I am Andrew Franken and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Insurance Alliance.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.