

# Lobbying And Time Expenditures

2019-2020 Legislative Session

January-June 2020

## New Glarus Brewing Company

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Lobbyists</b>	<b>6.50</b>	<b>33.25</b>	<b>\$96,232.20</b>
SJL Government Affairs and Communications			\$96,232.20
Steve Lyons	6.50	33.25	\$0.00
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Overhead</b>			<b>\$0.00</b>
<b>Payments to Officials<sup>2</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>6.50 Hours</b>	<b>33.25 Hours</b>	<b>\$96,232.20</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>0%</b>
<b>Budget Bill Subjects</b>	<b>0%</b>
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>90%</b>
The manufacturing, distribution and sale of beer.	50 %
Require all breweries, brewpubs, party barns, wineries, distilleries and distill pubs apply for and hold appropriate local beverage licenses. Those entities in business today would be grandfathered.	40 %
<b>Minor Efforts</b>	<b>5%</b>
<b>All Other Matters</b>	<b>5%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

**Report Certified On: Tuesday, July 21, 2020**

### Certification and Electronic Signature

I certify I am Steve Lyons and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of New Glarus Brewing Company.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.

