Lobbying And Time Expenditures

2019-2020 Legislative Session

January-June 2020

New Glarus Brewing Company

| Description Of Totals And Expenditures | Hours Communicating | Hours Other | Dollars | | | |
|---|------------------------|----------------|-------------|--|--|--|
| Lobbyists | 6.50 33.25 | | \$24,000.00 | | | |
| SJL Government Affairs and Communications | \$24,000.00 | | | | | |
| Steve Lyons | 6.50 | 33.25 | \$0.00 | | | |
| Comments: | | | | | | |
| Non-Lobbyist Employees | 0.00 | 0.00 | \$0.00 | | | |
| Comments: | | | | | | |
| Overhead | | | \$0.00 | | | |
| Payments to Officials ² | \$0.00 | | | | | |
| Travel and Living Expenses | | | | | | |
| a) Lobbyist Employees | \$24,000.00 | | | | | |
| b) Non-Lobbyist Employees | \$0.00 | | | | | |
| All Other Lobbying Expenses | \$0.00 | | | | | |
| Total Lobbying Time And Expenditures: | \$24,000.00 | | | | | |

| Allocation of Lobbying Effort | |
|--|------|
| Legislative Proposals | 0% |
| Budget Bill Subjects | 0% |
| Administrative Rulemaking Proceedings | 0% |
| Topics Not Yet Assigned A Bill Or Rule Number | 90% |
| The manufacturing, distribution and sale of beer. | 50 % |
| Require all breweries, brewpubs, party barns, wineries, distilleries and distill pubs apply for and hold appropriate local beverage licenses. Those entities in business today would be grandfathered. | 40 % |
| Minor Efforts | 5% |
| All Other Matters | 5% |
| Total Reported Lobbying Effort: | 100% |

Report Certified On: Tuesday, July 21, 2020

Certification and Electronic Signature

I certify I am Steve Lyons and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of New Glarus Brewing Company.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.