

Lobbying And Time Expenditures

2019-2020 Legislative Session

July-December 2020

New Glarus Brewing Company

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	28.25	20.25	\$96,232.20
SJL Government Affairs and Communications			\$96,232.20
Steve Lyons	9.00	18.00	\$0.00
James Fenley	19.25	2.25	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	28.25 Hours	20.25 Hours	\$96,232.20

Allocation of Lobbying Effort	Percent
Legislative Proposals	0%
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	80%
The manufacturing, distribution and sale of beer.	75 %
Require all breweries, brewpubs, party barns, wineries, distilleries and distill pubs apply for and hold appropriate local beverage licenses. Those entities in business today would be grandfathered.	5 %
Minor Efforts	5%
All Other Matters	15%
Total Reported Lobbying Effort:	100%

Report Certified On: Sunday, January 17, 2021

Certification and Electronic Signature

I certify I am Steve Lyons and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of New Glarus Brewing Company.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.

