

# Lobbying And Time Expenditures

2019-2020 Legislative Session

July-December 2020

NAIFA-Wisconsin, Inc

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Lobbyists</b>	<b>3.20</b>	<b>75.70</b>	<b>\$24,000.00</b>
Schreiber GR Group			\$24,000.00
George Ermert	0.00	0.00	\$0.00
William McClenahan	3.20	75.70	\$0.00
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Overhead</b>			<b>\$0.00</b>
<b>Payments to Officials<sup>2</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			\$24,000.00
b) Non-Lobbyist Employees			\$0.00
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>3.20 Hours</b>	<b>75.70 Hours</b>	<b>\$24,000.00</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>0%</b>
<b>Budget Bill Subjects</b>	<b>0%</b>
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>80%</b>
NAIC model regulation on Suitability in Annuity Transactions	10 %
state licensing of financial services professionals	10 %
protection of seniors from financial exploitation	30 %
cybersecurity requirements	30 %
<b>Minor Efforts</b>	<b>0%</b>
<b>All Other Matters</b>	<b>20%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

**Report Certified On: Thursday, January 28, 2021**

## Certification and Electronic Signature

I certify I am William McClenahan and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of NAIFA-Wisconsin, Inc.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.