

Lobbying And Time Expenditures

2019-2020 Legislative Session

July-December 2020

NAIFA-Wisconsin, Inc

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	3.20	75.70	\$96,000.00
Schreiber GR Group			\$96,000.00
George Ermert	0.00	0.00	\$0.00
William McClenahan	3.20	75.70	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	3.20 Hours	75.70 Hours	\$96,000.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	0%
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	80%
NAIC model regulation on Suitability in Annuity Transactions	10 %
state licensing of financial services professionals	10 %
protection of seniors from financial exploitation	30 %
cybersecurity requirements	30 %
Minor Efforts	0%
All Other Matters	20%
Total Reported Lobbying Effort:	100%

Report Certified On: Thursday, January 28, 2021

Certification and Electronic Signature

I certify I am William McClenahan and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of NAIFA-Wisconsin, Inc.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin

Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.