

Lobbying And Time Expenditures

2019-2020 Legislative Session

January-June 2019

K12 Inc

| Description Of Totals And Expenditures | Hours Communicating | Hours Other | Dollars |
|----------------------------------------------|---------------------|--------------------|--------------------|
| Lobbyists | 20.50 | 44.00 | \$62,000.00 |
| Capitol Consultants, Inc. | | | \$39,000.00 |
| Tony Langenohl | 0.00 | 0.00 | \$0.00 |
| William J McCoshen | 3.50 | 24.00 | \$0.00 |
| Pfaff Public Affairs, LLC | | | \$10,000.00 |
| Shawn W Pfaff | 0.00 | 9.00 | \$0.00 |
| Welch Group Inc, The | | | \$13,000.00 |
| Robert Welch | 17.00 | 11.00 | \$0.00 |
| Comments: | | | |
| Non-Lobbyist Employees | 0.00 | 0.00 | \$0.00 |
| Comments: | | | |
| Overhead | | | \$0.00 |
| Payments to Officials² | | | \$0.00 |
| Travel and Living Expenses | | | |
| a) Lobbyist Employees | | | \$62,000.00 |
| b) Non-Lobbyist Employees | | | \$0.00 |
| All Other Lobbying Expenses | | | \$0.00 |
| Total Lobbying Time And Expenditures: | 20.50 Hours | 44.00 Hours | \$62,000.00 |

| Allocation of Lobbying Effort | Percent |
|------------------------------------------------------|-------------|
| Legislative Proposals | 0% |
| Budget Bill Subjects | 50% |
| Public Instruction: Departmentwide | 50 % |
| Administrative Rulemaking Proceedings | 0% |
| Topics Not Yet Assigned A Bill Or Rule Number | 40% |
| School accountability | 10 % |
| Open enrollment | 20 % |
| Virtual Education | 10 % |
| Minor Efforts | 10% |
| All Other Matters | 0% |
| Total Reported Lobbying Effort: | 100% |

Report Certified On: Monday, July 29, 2019

Certification and Electronic Signature

I certify I am William McCoshen and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of K12 Inc.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.

