

# Lobbying And Time Expenditures

2019-2020 Legislative Session

July-December 2019

**K12 Inc**

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Lobbyists</b>	<b>12.75</b>	<b>71.00</b>	<b>\$72,500.00</b>
Capitol Consultants, Inc.			\$39,000.00
Tony Langenohl	0.00	0.00	\$0.00
William J McCoshen	2.75	23.50	\$0.00
Pfaff Public Affairs, LLC			\$22,500.00
Shawn W Pfaff	2.00	19.00	\$0.00
Welch Group Inc, The			\$11,000.00
Robert Welch	8.00	28.50	\$0.00
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Overhead</b>			<b>\$0.00</b>
<b>Payments to Officials<sup>2</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) <b>Lobbyist Employees</b>			<b>\$72,500.00</b>
b) <b>Non-Lobbyist Employees</b>			<b>\$0.00</b>
<b>All Other Lobbying Expenses</b>			<b>\$1,300.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>12.75 Hours</b>	<b>71.00 Hours</b>	<b>\$73,800.00</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>0%</b>
<b>Budget Bill Subjects</b>	<b>0%</b>
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>100%</b>
School accountability	10 %
Open enrollment	40 %
Virtual charter school cap	10 %
ESSA implementation	10 %
Virtual Education	30 %
<b>Minor Efforts</b>	<b>0%</b>
<b>All Other Matters</b>	<b>0%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

Report Certified On: Wednesday, January 29, 2020

## Certification and Electronic Signature

I certify I am William McCoshen and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of K12 Inc.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.

