Lobbying And Time Expenditures

2019-2020 Legislative Session

July-December 2020

RAI Services Company (formerly Reynolds American Inc.)

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars	
Lobbyists	1.50	47.75	\$291,000.00	
Paladin Consulting Group			\$105,000.00	
Bryan Brooks	0.00	0.00	\$0.00	
Jeff M Fitzgerald	0.00	9.25	\$0.00	
Wimmer and Company			\$186,000.00	
Eric J Petersen	1.50	38.50	\$0.00	
Comments:		_		
Non-Lobbyist Employees	0.00	12.00	\$924.00	
Comments:		-		
Overhead			\$0.00	
Payments to Officials ²			\$0.00	
Travel and Living Expenses				
a) Lobbyist Employees			\$0.00	
b) Non-Lobbyist Employees			\$0.00	
All Other Lobbying Expenses			\$0.00	
Total Lobbying Time And Expenditures:	1.50 Hours	59.75 Hours	\$291,924.00	

Allocation of Lobbying Effort	Percent
Legislative Proposals	0%
Budget Bill Subjects	20%
General Fund Taxes: Sales and Excise Taxes	10 %
Revenue: Departmentwide	10 %
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	80%
Tax of tobacco products.	50 %
Statewide smoking policies.	30 %
Minor Efforts	0%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Thursday, January 28, 2021

Certification and Electronic Signature

Ethics Commission is an accurate record of the lobbying activities of RAI Services Company (formerly Reynolds American Inc.).

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.