

Lobbying And Time Expenditures

2019-2020 Legislative Session

July-December 2020

RAI Services Company (formerly Reynolds American Inc.)

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	1.50	47.75	\$78,000.00
Paladin Consulting Group			\$30,000.00
Bryan Brooks	0.00	0.00	\$0.00
Jeff M Fitzgerald	0.00	9.25	\$0.00
Wimmer and Company			\$48,000.00
Eric J Petersen	1.50	38.50	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	12.00	\$924.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$78,000.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	1.50 Hours	59.75 Hours	\$78,924.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	0%
Budget Bill Subjects	20%
General Fund Taxes: Sales and Excise Taxes	10 %
Revenue: Departmentwide	10 %
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	80%
Tax of tobacco products.	50 %
Statewide smoking policies.	30 %
Minor Efforts	0%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Thursday, January 28, 2021

Certification and Electronic Signature

I certify I am Teresa Wood and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of RAI Services Company (formerly Reynolds American Inc.).

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.