

Lobbying And Time Expenditures

2019-2020 Legislative Session

July-December 2020

Citizens for a Scenic Wisconsin

| Description Of Totals And Expenditures | Hours Communicating | Hours Other | Dollars |
|--|---------------------|--------------------|-------------------|
| Lobbyists | 11.00 | 17.00 | \$1,370.00 |
| Goyke & Associates | | | \$0.00 |
| Gary R Goyke | 11.00 | 17.00 | \$1,370.00 |
| Comments: | | | |
| Non-Lobbyist Employees | 0.00 | 0.00 | \$0.00 |
| Comments: | | | |
| Overhead | | | \$0.00 |
| Payments to Officials² | | | \$0.00 |
| Travel and Living Expenses | | | |
| a) Lobbyist Employees | | | \$0.00 |
| b) Non-Lobbyist Employees | | | \$0.00 |
| All Other Lobbying Expenses | | | \$0.00 |
| Total Lobbying Time And Expenditures: | 11.00 Hours | 17.00 Hours | \$1,370.00 |

| Allocation of Lobbying Effort | Percent |
|---|------------|
| Legislative Proposals | 28% |
| Assembly Bill 421 | 10 % |
| Assembly Bill 683 | 10 % |
| Assembly Bill 787 | 2 % |
| Senate Bill 157 | 2 % |
| Senate Bill 646 | 2 % |
| Senate Bill 721 | 2 % |
| Budget Bill Subjects | 50% |
| Tourism: Tourism Development and Promotion | 30 % |
| Transportation: Departmentwide | 20 % |
| Administrative Rulemaking Proceedings | 0% |
| Topics Not Yet Assigned A Bill Or Rule Number | 20% |
| We will begin to explore the idea of what might be called "Habitat Highways"...re-purposing some right of ways on the Wisconsin State Highway System. Just a concept for now but will begin doing research. | 5 % |
| CSW will work with the DATCP to help expand economic opportunities for additional sustainable farming in rural Wisconsin. We also will increase support for programs that promote agricultural tourism. | 5 % |
| The organization will begin to review new drafts relating to billboards which are non conforming with current state and WDOT policies. | 10 % |
| Minor Efforts | 2% |

| | |
|--|-------------|
| All Other Matters | 0% |
| Total Reported Lobbying Effort: | 100% |

Report Certified On: Tuesday, January 26, 2021

Certification and Electronic Signature

I certify I am Gary Goyke and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Citizens for a Scenic Wisconsin.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.