

# Lobbying And Time Expenditures

2019-2020 Legislative Session

July-December 2019

JUUL Labs, Inc.

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Lobbyists</b>	<b>30.00</b>	<b>78.00</b>	<b>\$100,462.54</b>
Boyer Consulting, LLC			\$90,000.00
Amy Boyer	4.00	78.00	\$0.00
Juul Labs, Inc.			\$10,000.00
Ashlie Kuehn	0.00	0.00	\$0.00
Genevieve Plumadore	26.00	0.00	\$462.54
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Overhead</b>			<b>\$0.00</b>
<b>Payments to Officials<sup>2</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			<b>\$0.00</b>
b) Non-Lobbyist Employees			<b>\$0.00</b>
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>30.00 Hours</b>	<b>78.00 Hours</b>	<b>\$100,462.54</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>15%</b>
Assembly Bill 422	15 %
<b>Budget Bill Subjects</b>	<b>0%</b>
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>7%</b>
Increase the legal age for sale, purchase, possession of nicotine and tobacco products to 21.	7 %
<b>Minor Efforts</b>	<b>0%</b>
<b>All Other Matters</b>	<b>78%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

**Report Certified On: Thursday, April 2, 2020**

## Certification and Electronic Signature

I certify I am Carrie Castro and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of JUUL Labs, Inc..

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin

Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.