

Lobbying And Time Expenditures

2021-2022 Legislative Session

January-June 2021

Northwestern Mutual

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	7.50	33.00	\$152,974.43
Hubbard Wilson & Zelenkova			\$88,200.00
Gregory Hubbard	0.00	17.25	\$0.00
AJ Wilson	0.00	5.25	\$0.00
Michael Best Strategies, LLC			\$63,000.00
Tony Langenohl	0.00	0.00	\$0.00
William J McCoshen	0.00	0.00	\$0.00
Northwestern Mutual			\$0.00
Brian Pleva	7.50	10.50	\$1,774.43
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$5,900.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	7.50 Hours	33.00 Hours	\$158,874.43

Allocation of Lobbying Effort	Percent
Legislative Proposals	19%
Assembly Bill 309	19 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	81%
data privacy.	3 %
the NAIC Insurance Data Security Model Law.	14 %
the NAIC Suitability in Annuity Transactions Model Regulation.	23 %
the NAIC Life and Health Insurance Guaranty Association Model Act.	8 %
an OCI technical bill, relating to regulation of insurance companies.	33 %
Minor Efforts	0%
All Other Matters	0%

Total Reported Lobbying Effort:

100%

Report Certified On: Friday, July 30, 2021

Certification and Electronic Signature

I certify I am Debbie Fabian and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Northwestern Mutual.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.