Lobbying And Time Expenditures

2021-2022 Legislative Session

July-December 2021

Northwestern Mutual

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	16.25	24.00	\$154,430.53
Hubbard Wilson & Zelenkova	•	,	\$88,200.00
Gregory Hubbard	1.00	15.00	\$0.00
AJ Wilson	1.25	2.00	\$0.00
Michael Best Strategies, LLC			\$63,000.00
Tony Langenohl	0.00	0.00	\$0.00
William J McCoshen	0.00	0.00	\$0.00
Northwestern Mutual			\$0.00
Brian Pleva	14.00	7.00	\$3,230.53
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials ²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	16.25 Hours	24.00 Hours	\$154,430.53

Allocation of Lobbying Effort	Percent
Legislative Proposals	36%
Assembly Bill 622	12 %
Assembly Bill 654	14 %
Senate Bill 588	5 %
Senate Bill 644	5 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	64%
data privacy.	14 %
the NAIC Suitability in Annuity Transactions Model Regulation.	19 %
the NAIC Life and Health Insurance Guaranty Association Model Act.	14 %
an OCI technical bill, relating to regulation of insurance companies.	17 %
Minor Efforts	0%

All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Friday, January 28, 2022

Certification and Electronic Signature

I certify I am Debbie Fabian and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Northwestern Mutual.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.