

Lobbying And Time Expenditures

2021-2022 Legislative Session

January-June 2021

Dairy Business Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	157.60	435.95	\$81,403.00
Dairy Business Association			\$0.00
John Holevoet	23.10	212.70	\$24,961.00
Chad Zuleger	118.50	161.25	\$20,192.00
Mykel Wedig	4.00	0.00	\$250.00
Pfaff Public Affairs, LLC			\$36,000.00
Shawn W Pfaff	12.00	62.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$81,403.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	157.60 Hours	435.95 Hours	\$81,403.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	38%
Assembly Bill 1	1 %
Assembly Bill 22	1 %
Assembly Bill 54	2 %
Assembly Bill 73	5 %
Assembly Bill 74	5 %
Assembly Bill 75	2 %
Assembly Bill 76	1 %
Assembly Bill 77	1 %
Assembly Bill 191	2 %
Senate Bill 25	1 %
Senate Bill 68	2 %
Senate Bill 79	1 %
Senate Bill 81	5 %
Senate Bill 82	2 %
Senate Bill 83	5 %
Senate Bill 84	1 %
Senate Bill 189	1 %
Budget Bill Subjects	28%
Agriculture, Trade, and Consumer Protection: Agricultural Resource Management	7 %
Environmental Improvement Program: Clean Water Fund Program Operations	15 %
Environmental Improvement Program: Safe Drinking Water Loan Program Operations	2 %

Allocation of Lobbying Effort	Percent
Transportation Department	2%
University of Wisconsin System	2%
Administrative Rulemaking Proceedings	10%
Targeted performance standards and prohibitions to abate pollution of groundwater by nitrate in sensitive areas	10%
Topics Not Yet Assigned A Bill Or Rule Number	22%
The development of solar power projects in rural Wisconsin and their impact on agriculture	1%
The use of digesters and other manure treatment technology	5%
The practice of veterinary medicine and its impact on the state's dairy farms	1%
Rural economic development, including expanding rural broadband	1%
Drivers permits and insurance requirements for non-citizen drivers	1%
Regulations pertaining to ground and surface water quality as well as agriculture's role in protecting or improving the quality of our water	2%
Ensuring adequate funding for agricultural and water quality research at UW System schools.	2%
Local road funding and agriculture's use of local roads	2%
Maintaining or increasing state support for farmer-led watershed initiatives	2%
Improving the functionality of the state's CAFO permitting program	1%
Issues pertaining to Wisconsin's non-point program and water quality	1%
The creation and management of a nutrient trading clearinghouse	2%
State response to the impacts of COVID 19 on the agricultural and food processing community	1%
Minor Efforts	2%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Thursday, July 22, 2021

Certification and Electronic Signature

I certify I am John Holevoet and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Dairy Business Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.