Lobbying And Time Expenditures

2021-2022 Legislative Session

January-June 2021

Dairy Business Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	157.60	435.95	\$81,403.00
Dairy Business Association			\$0.00
John Holevoet	23.10	212.70	\$24,961.00
Chad Zuleger	118.50	161.25	\$20,192.00
Mykel Wedig	4.00	0.00	\$250.00
Pfaff Public Affairs, LLC			\$36,000.00
Shawn W Pfaff	12.00	62.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials ²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$81,403.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	157.60 Hours	435.95 Hours	\$81,403.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	38%
Assembly Bill 1	1 %
Assembly Bill 22	1 %
Assembly Bill 54	2 %
Assembly Bill 73	5 %
Assembly Bill 74	5 %
Assembly Bill 75	2 %
Assembly Bill 76	1 %
Assembly Bill 77	1 %
Assembly Bill 191	2 %
Senate Bill 25	1 %
Senate Bill 68	2 %
Senate Bill 79	1 %
Senate Bill 81	5 %
Senate Bill 82	2 %

Total Reported Lobbying Effort:	100%
All Other Matters	0%
Minor Efforts	2%
State response to the impacts of COVID 19 on the agricultural and food processing community	1 %
The creation and management of a nutrient trading clearinghouse	2 %
Issues pertaining to Wisconsin's non-point program and water quality	1 %
Improving the functionality of the state's CAFO permitting program	
Maintaining or increasing state support for farmer-led watershed initiatives	
Local road funding and agriculture's use of local roads	2 %
Ensuring adequate funding for agricultural and water quality research at UW System schools.	
Regulations pertaining to ground and surface water quality as well as agriculture's role in protecting or improving the quality of our water	
Drivers permits and insurance requirements for non-citizen drivers	1 %
Rural economic development, including expanding rural broadband	1 %
The practice of veterinary medicine and its impact on the state's dairy farms	
The use of digesters and other manure treatment technology	
The development of solar power projects in rural Wisconsin and their impact on agriculture	
Topics Not Yet Assigned A Bill Or Rule Number	229
Targeted performance standards and prohibitions to abate pollution of groundwater by nitrate in sensitive areas	10 %
Administrative Rulemaking Proceedings	109
University of Wisconsin System	2 %
Transportation: Departmentwide	2 %
Environmental Improvement Program: Safe Drinking Water Loan Program Operations	
Environmental Improvement Program: Clean Water Fund Program Operations	15 %
Agriculture, Trade, and Consumer Protection: Agricultural Resource Management	7 %
Budget Bill Subjects	289
Senate Bill 189	1 %
Senate Bill 84	1 %

Report Certified On: Thursday, July 22, 2021

Certification and Electronic Signature

I certify I am John Holevoet and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Dairy Business Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.