Lobbying And Time Expenditures

2021-2022 Legislative Session

July-December 2021

Dairy Business Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	164.00	624.50	\$115,750.00
Dairy Business Association		•	\$0.00
John Holevoet	16.50	243.50	\$27,500.00
Chad Zuleger	136.50	333.00	\$34,000.00
Mykel Wedig	2.00	0.00	\$250.00
Pfaff Public Affairs, LLC			\$36,000.00
Shawn W Pfaff	9.00	48.00	\$18,000.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:		•	•
Overhead			\$0.00
Payments to Officials ²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	164.00 Hours	624.50 Hours	\$115,750.00

Allocation of Lobbying Effor	rt Percent
Legislative Proposals	70%
Assembly Bill 54	4 %
Assembly Bill 73	3 %
Assembly Bill 74	3 %
Assembly Bill 75	3 %
Assembly Bill 314	10 %
Assembly Bill 601	4 %
Assembly Bill 727	5 %
Assembly Bill 728	5 %
Senate Bill 68	4 %
Senate Bill 81	3 %
Senate Bill 82	3 %
Senate Bill 83	3 %
Senate Bill 325	10 %
Senate Bill 677	5 %

Senate Bill 678	5 %
Budget Bill Subjects	
Administrative Rulemaking Proceedings	1%
Targeted performance standards and prohibitions to abate pollution of groundwater by nitrate in sensitive areas	1 %
Topics Not Yet Assigned A Bill Or Rule Number	26%
The use of digesters and other manure treatment technology	3 %
Regulations pertaining to ground and surface water quality as well as agriculture's role in protecting or improving the quality of our water	
Ensuring adequate funding for agricultural and water quality research at UW System schools.	
Maintaining or increasing state support for farmer-led watershed initiatives	1 %
Improving the functionality of the state's CAFO permitting program	2 %
Issues pertaining to Wisconsin's non-point program and water quality	1 %
The creation and management of a nutrient trading clearinghouse	1 %
Strategies to avoid probate while transferring property upon death	1 %
Minor Efforts	3%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Monday, January 31, 2022

Certification and Electronic Signature

I certify I am John Holevoet and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Dairy Business Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.