

Lobbying And Time Expenditures

2021-2022 Legislative Session

July-December 2022

Dairy Business Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	43.50	72.00	\$61,000.00
Dairy Business Association			\$0.00
Chad Zuleger	42.00	41.00	\$7,000.00
Pfaff Public Affairs, LLC			\$36,000.00
Shawn W Pfaff	1.50	31.00	\$18,000.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	43.50 Hours	72.00 Hours	\$61,000.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	0%
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	100%
The development of solar power projects in rural Wisconsin and their impact on agriculture	5 %
The use of digesters and other manure treatment technology	5 %
Rural economic development, including expanding rural broadband	5 %
Support for bills related to improving and expanding the Farmland Preservation Program (LRB-1454 and LRB-1689)	10 %
Transportation and application of manure	10 %
The extent of local authority over farm siting regulations, water quality standards, and road use restrictions	20 %
Regulations pertaining to ground and surface water quality as well as agriculture's role in protecting or improving the quality of our water	10 %
Local road funding and agriculture's use of local roads	5 %
Maintaining or increasing state support for farmer-led watershed initiatives	10 %
Improving the functionality of the state's CAFO permitting program	10 %

Improvements to the CDL process and requirements for farmers, custom operators and others involved in agriculture	10 %
Minor Efforts	0%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Monday, January 30, 2023

Certification and Electronic Signature

I certify I am Chad Zuleger and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Dairy Business Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.