

Lobbying And Time Expenditures

2021-2022 Legislative Session

July-December 2021

Outdoor Advertising Association of Wisconsin

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	24.25	103.80	\$24,015.25
Swandby/Kilgore Associates, Inc.			\$24,015.25
Kathleen Kilgore	24.25	103.80	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$24,015.25
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	24.25 Hours	103.80 Hours	\$24,015.25

Allocation of Lobbying Effort	Percent
Legislative Proposals	10%
Assembly Bill 397	5 %
Senate Bill 399	5 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	45%
state regulation of outdoor advertising signs	20 %
Taxation related to outdoor advertising	25 %
Minor Efforts	5%
All Other Matters	40%
Total Reported Lobbying Effort:	100%

Report Certified On: Thursday, January 27, 2022

Certification and Electronic Signature

I certify I am Kathleen Kilgore and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Outdoor Advertising Association of Wisconsin.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.