

Lobbying And Time Expenditures

2021-2022 Legislative Session

January-June 2021

The Alliance

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	27.75	57.00	\$18,766.56
Self-employed Contract Lobbyist - Duffy Communication Strategies			\$0.00
Melissa Duffy	19.25	36.00	\$15,000.00
The Alliance			\$0.00
Cheryl DeMars	8.50	21.00	\$3,766.56
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$18,766.56
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	27.75 Hours	57.00 Hours	\$18,766.56

Allocation of Lobbying Effort	Percent
Legislative Proposals	0%
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	100%
State financial support for the Wisconsin Health Information Organization (WHIO) which makes it possible for employer plans and other stakeholders to access data needed to understand cost and quality of healthcare delivered in Wisconsin	100 %
Minor Efforts	0%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Monday, July 26, 2021

Certification and Electronic Signature

I certify I am Cheryl DeMars and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of The Alliance.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.