

# Lobbying And Time Expenditures

2021-2022 Legislative Session

July-December 2022

The Alliance

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Lobbyists</b>	<b>12.00</b>	<b>25.25</b>	<b>\$47,673.66</b>
Self-employed Contract Lobbyist - Duffy Communication Strategies			\$0.00
Melissa Duffy	10.00	18.75	\$46,447.70
The Alliance			\$0.00
Cheryl DeMars	2.00	6.50	\$1,225.96
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Overhead</b>			<b>\$0.00</b>
<b>Payments to Officials<sup>2</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			\$47,673.66
b) Non-Lobbyist Employees			\$0.00
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>12.00 Hours</b>	<b>25.25 Hours</b>	<b>\$47,673.66</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>0%</b>
<b>Budget Bill Subjects</b>	<b>0%</b>
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>75%</b>
Ideas to address high pharmaceutical prices	20 %
Ideas to address the high prices paid for health care services by Wisconsin employers and families	40 %
Support for WHIO and its ability to publicly report of health care cost and quality data	15 %
<b>Minor Efforts</b>	<b>25%</b>
<b>All Other Matters</b>	<b>0%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

**Report Certified On: Monday, January 30, 2023**

## Certification and Electronic Signature

I certify I am Cheryl DeMars and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of The Alliance.

I further understand that if I know or believe that the records I submit are not complete or that any part

of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.