

Lobbying And Time Expenditures

2021-2022 Legislative Session

July-December 2022

The Alliance

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	12.00	25.25	\$47,673.66
Self-employed Contract Lobbyist - Duffy Communication Strategies			\$0.00
Melissa Duffy	10.00	18.75	\$46,447.70
The Alliance			\$0.00
Cheryl DeMars	2.00	6.50	\$1,225.96
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$47,673.66
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	12.00 Hours	25.25 Hours	\$47,673.66

Allocation of Lobbying Effort	Percent
Legislative Proposals	0%
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	75%
Ideas to address high pharmaceutical prices	20 %
Ideas to address the high prices paid for health care services by Wisconsin employers and families	40 %
Support for WHIO and its ability to publicly report of health care cost and quality data	15 %
Minor Efforts	25%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Monday, January 30, 2023

Certification and Electronic Signature

I certify I am Cheryl DeMars and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of The Alliance.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.