

# Lobbying And Time Expenditures

2021-2022 Legislative Session

January-June 2021

Apple Inc.

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Lobbyists</b>	<b>46.25</b>	<b>21.25</b>	<b>\$24,000.00</b>
Apple Inc.			\$0.00
Olga Gutierrez	0.00	0.00	\$0.00
Government Policy Solutions, LLC			\$24,000.00
Forbes McIntosh	46.25	21.25	\$0.00
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Overhead</b>			<b>\$0.00</b>
<b>Payments to Officials<sup>2</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			\$24,000.00
b) Non-Lobbyist Employees			\$0.00
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>46.25 Hours</b>	<b>21.25 Hours</b>	<b>\$24,000.00</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>0%</b>
<b>Budget Bill Subjects</b>	<b>20%</b>
Administration: Attached Divisions and Other Bodies	10 %
Public Instruction: Aids to Libraries, Individuals and Organizations	5 %
Public Instruction: Departmentwide	5 %
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>80%</b>
Consumer \ data privacy and issues affecting online app purchases.	50 %
Application location and data privacy	10 %
Claims against contractors and suppliers	5 %
Electronic waste recycling	5 %
Funding for technology devices	10 %
<b>Minor Efforts</b>	<b>0%</b>
<b>All Other Matters</b>	<b>0%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

Report Certified On: Monday, July 26, 2021

**Certification and Electronic Signature**

I certify I am Erin Lama and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Apple Inc..

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.